

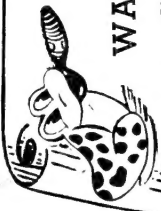
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62.67 25th Anniversary Issue

1949



WATER LILIES

GOLDFISH

LOTUS

TROPICAL LILIES

AQUATIC PLANTS

AQUARIUMS

IVIES

**★LOVELAND★**  
**GOLDFISH FARM-AQUATIC NURSERIES**  
**LOVELAND, OHIO**

Return Postage Guaranteed

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A partial view of one of our greenhouses—just chuck full of Plants for Pools—Plants for aquaria and House plants. This greenhouse is always a delight to see—thousands of plants, fishes and other aquatic animals. In the flat at the right are some of the Insectivorous Plants—round leaf plant in pool—Eichendorus Radicans which is used for aquaria and for pools—The gentlemen with the cigar is Jo Jo himself.

# A WORD OF THANKS ON OUR 25th. ANNIVERSARY

You have shown your faith in me and in Loveland Goldfish Farm—by sending us your orders year after year. I have tried to keep this faith—"TO DO THE BEST ALWAYS" to send your orders on time—and to fill them with only the "best of Things Aquatic."

My policy has always been "do the best you can" and in serving you that's what I've always done.

In building the business I have always considered the needs of my customers—in order to better accommodate you all of improvements have been made with this thought in mind.

## OUR START

In 1924 all I had here were a few small ponds to raise goldfish in. It was a hard fight that year to get the snakes, turtles, crawfish, and fish eating birds under control. In 1925 we started to raise Hardy Water Lilies and other Hardy Aquatic Plants. In 1927 we needed more room to grow more Hardy Lilies, so we constructed 15 concrete pools. Year after year we have added to these and now they number more than 50. In 1928 we built our first greenhouse to raise Tropical Water Lilies and Tropical Plants for Pools. In 1930 we again expanded our greenhouse area. In 1932 we added a room for tropical fish and built our big greenhouse.

All these expansions of our growing and shipping facilities were made with this thought in mind—"TO BETTER SERVE YOU"—More growing area—More outdoor gardens—More merchandise.

## STILL GROWING

The war years were skeptical years—but we still kept faith in "THINGS AQUATIC" and in 1946 we constructed our New Service building. 2,700 sq. ft. devoted to display and stock rooms—enlarged shipping room—customer rest rooms, and new office.

## APPRECIATION

A 25th Anniversary is worth talking about—and I have something to say. In 1924 I established the business here on State Route No. 3—20 miles from downtown Cincinnati. Throughout these 25 years I have always used the word "We" in all of our circulars and catalogs. This "We" not only meant those working directly here, I always assumed that the customer was included—and with you always in mind our activities have been directed accordingly "TO SERVE YOU BETTER."

## 25TH ANNIVERSARY LOW PRICES

I want to say "THANKS" to all of our customers, old and new, and to show my appreciation to you we have reduced the prices on several items in this catalog. These ★ANNIVERSARY SPECIALS★ are listed throughout this catalog under this heading.

Be sure to look for them! In addition to these specials we will try to include with each order something extra, something free; an extra ivy, an extra shallow water plant, extra snails or an extra aquarium plant.



**When ordering please remember:**

Be sure you write plainly—print, if possible, your name and address.

**We will ship as follows:** Goldfish, tadpoles, large fish nets, aquariums and aquarium gravel will be sent only by express—charges collect.

No goldfish orders will be accepted for shipment if distance is over 1,000 miles.

When plants are ordered along with the above items, entire order will be sent by express, charges collect.

Water Lilies, Lotus, Bog, Shallow Water, Floating and Submerged Plants, Collections (except Goldfish), Scavengers can be sent Parcel Post.

This will be considerable saving over Express Shipments. If you wish your shipment sent by Parcel Post **include 10% additional** which will take care of handling and prepaid postage.

West of the Rockies add 15%.

**IMPORTANT.** Orders for \$2.00 or less require 20c for packing and postage this amount must be added to amount of order.

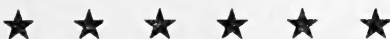
**West of the Rockies**  
add 25c

We shall assume that shipment is desired by Express, charges collect if no allowance for postage accompanies order.

We commence shipping Hardy Water Lilies only in April and continue until September. The Lotus about April 15th to June 15th. Tropical Water Lilies from May 15th to July 15th. Aquarium Supplies all year round.

**NOTE:**

Minimum order \$1.00



# USE THIS ORDER SHEET

# LOVELAND GOLDFISH FARM

**JOE JOHANNIGMAN, JR.**

LOVELAND, OHIO

Date \_\_\_\_\_

Name \_\_\_\_\_

### Address

City

## State

**Post Office****Express Office**

**DO NOT WRITE  
IN THIS SPACE**

R.

F.

MO.

Cash

## Check

Bv

**EX.**

PP.

**TERMS: CASH WITH ORDER. NO GOODS SENT C. O. D.**

[illegible]

**Ohio Customers only—Add 3% Sales Tax—except on Fish Food**

**MINIMUM ORDER \$1.00**

TOTAL

## We Are As Close To You As Your Mail Box

# TERMS EFFECTIVE JANUARY 1, 1949

## ORDER EARLY

This is most important—and use Order Sheet, carefully filling in blank places and enclosing payment for full amount of order. Write name and address plainly. To facilitate handling do not write letters on same sheet as orders.

REMITTANCE should be made by Post Office or Express Money Order, Bank Draft, or if more convenient to you, send your personal check.

Include 10% extra to amount of order for Parcel Post Shipment—which will take care of handling and prepaid postage. This applies to Water Lilies, Bog, Floating Shallow Water and Submerged Plants, Collections, Scavengers and Foods and Remedies.

West of the Rockies add 15%.

ORDERS FOR \$2.00 OR LESS REQUIRE 20c EXTRA FOR PACKING AND POSTAGE. THIS AMOUNT MUST BE ADDED TO AMOUNT OF ORDER.

West of the Rockies add 25c.

On items marked Shipping Charges Collect—means you pay the express charges—Always mail remittance with order. No C. O. D. orders accepted.

WE SHALL ASSUME THAT SHIPMENT IS DESIRED BY EXPRESS, CHARGES COLLECT IF NO ALLOWANCE FOR POSTAGE ACCOMPANIES ORDER.

**HANDLING GOLDFISH ON ARRIVAL.** Never allow them to remain in their cans for too long a period or overnight. Before transferring fish to your pool or aquarium, be sure the temperature of water is of no great difference. Best to add some of your water to the can in which fish have been shipped. Use one ounce salt per gallon of water to help heal any injury that was done in shipping. Do not take fish in hands. Use a dip net.

**CULTURAL DIRECTIONS.** We have printed on small leaflets for your convenience complete cultural directions. One of these will be sent with each order.

**GOLDFISH must be sent by express.**

We ship Goldfish in this catalog all the year round. When plants are ordered with Goldfish the entire order is shipped via express, charges collect.

Minimum order on goldfish—\$1.00.

No goldfish orders accepted if shipping distance is over 1000 miles.

Complete instructions Page 17.

## Empty Fish Cans must be returned at once

Empty cans should be dried out and returned. If you fail to return can, we will have to charge you \$2.00 to \$5.00 depending on can. If you do not care to help us—by returning can—please do not order.

**Aquariums—Aquarium gravel are shipped only by express—shipping charges collect.**

**DUE TO PRESENT CONDITIONS—PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE.**

## Bad Order Report

If shipment via express arrives in bad condition accept shipment but be sure to get a Bad Order Report from your express agent—stating loss—condition of shipment and if delayed—stated thereon—**No Claims Considered without this report.** Do not return merchandise without our permission. We still guarantee Live Arrival—but must have your cooperation—in securing necessary papers to file claim.

PRICES APPLY ONLY TO THE UNITED STATES PROPER

## GUARANTEE

We ship good stock carefully packed. All goods are guaranteed to reach you in good condition. If shipment should arrive in bad condition—be sure to receive a Bad Order Report from the Express Co.—stating condition of package and of fish—condition of water and if delayed stated thereon. Loveland Goldfish Farm makes no warranty, expressed or implied, with reference to any merchandise sold by us, except as to certified size and quality, and that all stock shall be true to name and our liability in any case shall be limited to the replacement of such items as are short or damaged.

IF ANY OF YOUR FRIENDS DESIRE ONE OF THESE CATALOGS JUST HAVE THEM DROP US A CARD. WE WILL GLADLY MAIL ONE TO THEM.

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CHINESE LOTUS \$3.75  
H. C. HAARSTICK \$2.25

UMBRELLA PALM 25c  
AMERICAN LOTUS \$2.75

IMPERIAL TARO 50c  
AUGUST KOCH \$2.25

**The above 6 Plants—Collection No. 4 ALL FOR \$10.00**

### LOVELAND SPRING COLLECTION NO. 1

Every Spring the pool needs a little house-cleaning—over winter some of the submerged plants and snails disappear. The fish are ready to spawn and you need a few hyacinths for them. A bit of tonic—and food is needed—and a few extra plants for early growth. All are combined in this collection.

THIS COLLECTION OF PLANTS IS INVALUABLE FOR THE POOL—OXYGENATES THE WATER AND INSURES PROPER LIVING CONDITIONS FOR THE FISH.

**Collection No. 1 ALL FOR \$3.00**

6 BUNCHES OXYGENATING PLANTS, 4 WATER HYACINTHS, 6 ASSORTED SNAILS, 1 BUNCH PARROT FEATHER, 2 WATER POPPY, 1 BOX FISH TONIC, 1 BOX 10 OZ. JO-JO OUTDOOR FISH FOOD. (CATALOG VALUE \$3.45).

## Fish Eager to Eat JoJo Outdoor Food



An economical food for feeding Goldfish and other fish in outdoor ponds or pools. The best value on the market. Big ten-ounce package only—

50¢

3 for

**\$1.45**

COMPLETE LISTING ON ALL FISH FOODS—PAGE 23.

## Pool Essentials

### Scavengers For The Pool

JAPANESE SNAILS,  
BLACK RAMSHORN SNAILS,  
TRUMPET SNAILS, CLAMS

Natural scavengers are essential for cleanliness in the garden pool. They help prevent the excessive growth of algae and devour decaying vegetation as well as consuming excess food.

#### COLLECTION NO. S-1

For the average pool, a general assortment of Snails and Clams

**10 for \$1.00**

See Page 21 for Detailed Description of These Scavengers.

### SUBMERGED PLANTS FOR THE POOL

Anacharis, Cobomba, Money Wort  
Myrio, Ludwigia, Vallisneria, etc.  
Submerged Plant Collection NO. S-3  
8 assorted plants for

**\$1.00**

### SCAVENGERS AND SUBMERGED PLANTS FOR THE POOL

#### COLLECTION NO. S-4

10 Scavengers.  
6 Submerged Plants and Hyacinths.  
1 10-ounce Package Outdoor Fish Food.

**\$2.00**

**MEDICATED BALLS**—To be added to the pool.

Price 3 for 25c

**75c per dozen**

A scientific neutralizer essential for fish health. To reduce and prevent acid conditions in the pool.

#### POOL DISINFECTANT

Use with caution  
per bottle 25c

**Our Own Fungus Remedy**  
per bottle 25c

#### Fish Net

45 inch handle— Price **\$1.25**

Complete listing Foods and Remedies—  
Page 19





# HARDY WATER LILIES

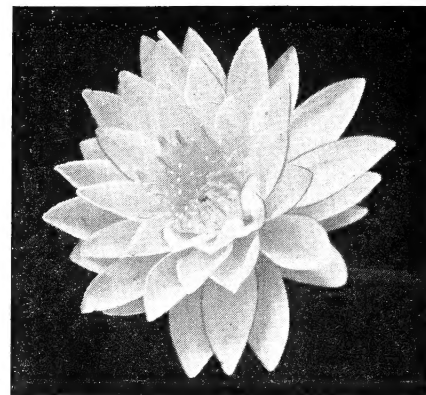
## Bloom and Beauty Year After Year

**GLORIOSA.** One of those Lilies with an abundance of "It." It has no equal for blooming. No pool is complete without this beautiful red Lily. **\$3.25**

**COMANCHE.** This is our choice of a sunset color Lily for a large pool. It has all one could ask of a Lily. It begins to bloom very early in the spring and we have seen it in bloom until ice forms in the ponds in winter. The color is a rich apricot, then changing to a deep bronze. **\$2.75**

**SUNRISE.** The biggest and best of them all. Looks like huge yellow suns floating among leaves that are beautifully marked with brown spots. The flowers are graceful in form, of glorious canary color. A Lily that should be in every water garden. **\$3.25**

**NEPTUNE.** The feature of this rare variety is the color of its blooms—imagine a deep pink flushed with smoky red at the base, then becoming lighter until the tips of the petals are almost white. Visitors to our gardens have wondered at the large amount of blooms coming from the plants. Try it for something that is different. **\$2.75**



**Gonnere—large double white flowers**  
**GONNERE.** The greatest and finest of white Lilies. Each blossom is a perfect globe. This variety is double clear to the center. Snowy whiteness of color. In our opinion it is one of the most attractive Lilies in our garden. **\$3.00 each.**

Loveland All Star Collection	One Each of the 5 Above	ANY THREE	ANY TWO
	COLLECTION NO. 5	NO. 7	NO. 6
	<b>\$12.50</b>	<b>\$7.75</b>	<b>\$5.50</b>

### SUNRISE THE HARDY WATER LILIES

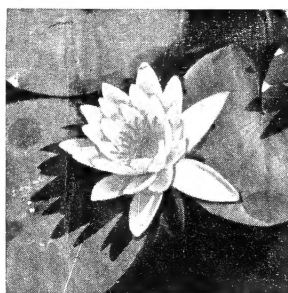
if properly planted will grow and multiply and can be held over winter for next year's pool. These sturdy growers offer you a great variety of lovely waxen flowers, reflecting almost any color your heart desires as they float on the surface of the water.

#### ★ ANNIVERSARY SPECIAL ★

**SUMPTUOSO**—a rich strawberry color—a free bloomer—and excellent growing variety. Visitors always admire this variety—a wonderful Lily to add to your pool. **\$2.00 each.**

**MONEY SAVING COLLECTIONS—  
LISTED PAGE 8.**

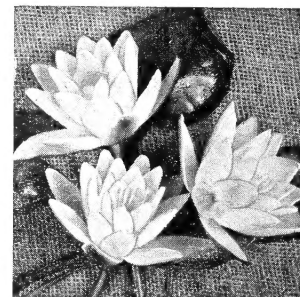
We are sure our prices and our merchandise and our service will meet comparison anywhere. We have tried to tell you everything about our plants and ourselves. What advantages you enjoy when buying at Loveland. How simple and easy it is to order. Everything is in readiness for you.



White Laydeker

**GLADSTONE.** One of the best of the White Lilies. Large white flowers with broad waxy petals. A strong grower and a free bloomer. It is excellent as a cut flower and very popular with beginners as it is grown so easily.

**\$2.25 each.**



Albatross

### WHITE VARIETIES

These gorgeous lilies, admired by all, contain a certain charm in the very pureness of the shade of the lovely blooms.

**HERMINE**—a new variety admired by all who see it. The pointed petals give it a distinctive appearance from other white varieties. Snowwhite flowers. **★ ANNIVERSARY SPECIAL ★ \$1.50 each.**

**ALBATROSS**—a giant variety. With its huge widespread blooms, it is so very comparable to the significant name that it has won many who are looking for a pure white Lily. This is quite the outstanding Lily in any pool where it is given any chance for growth at all. **\$3.00.**

**WHITE LAYDEKER.** Dainty white flowers, with a velvety center. This one is excellent for tub culture. Also has that very pleasing tea fragrance.

**\$1.50 each**

**MARLIAC ALBIDA.** A most desirable white variety, free bloomer. Try it. We are certain it will please you. **\$1.75 each.**

No C. O. D. orders  
from this catalog.  
Send full amount of  
money with your  
order.

# HARDY WATER LILIES

## Red Varieties

**CONQUEROR.** You'll like this variety. The flowers just seem to live up to the name. Large buds come forth, bursting into immense red flowers. **\$2.50 each.**

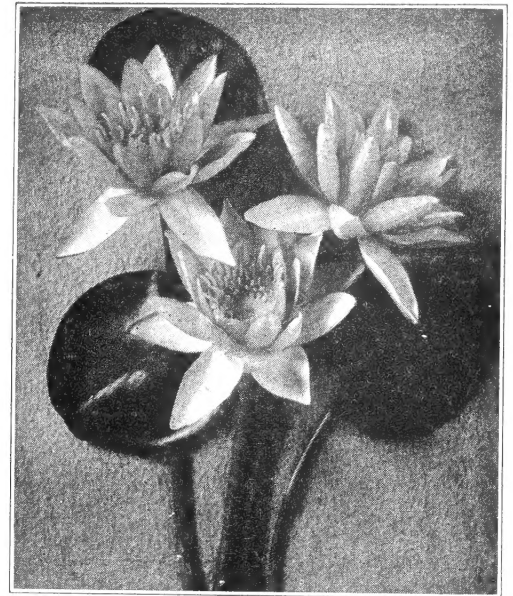
### ★ ANNIVERSARY SPECIAL ★

**ATTRACTION.** This bright red Lily is an attraction in itself. Large blooms frequently 8 inches across make everyone want to have this variety in their pool. A real aristocrat of the aquatic family. **\$2.65 each.**

**ESCARBOUCLE.** The prettiest red of them all. It is a Lily we can recommend. A free grower. An early bloomer, exceptionally hardy.

**\$3.00 each.**

**FIRE CREST—**A deep pink variety. Stamens on flowers are red, making quite a delightful contrast. Flowers are fragrant. **\$2.00 each.**



**Marliac Rosea**—a beautiful deep pink variety. Other varieties having same cup shaped formation of bloom, Marliac Chromatella and Marliac Albida.

## GLORIOSO

**CHROMATELLA.** A variety that far outsells any other Lily. It is one of the best of the yellow varieties. Leaves beautifully marked in deep green and brown. Bloom a rich yellow in color.

★ ANNIVERSARY SPECIAL ★ **\$1.85 each.**

**SOLFATARE.** A new French variety. Its soft peach color changing to salmon makes a combination of colors that one admires. Try it. We are sure you will enjoy it. **\$1.50 each.**



Blooms typical of lilies classed as orange shades. Varieties such as Aurora, Chrysantha, Solfatare.

**MARLIAC ROSEA.** This pink Lily stands out as a Worth-while variety for any pool. Excellent as a cut flower variety, its waxy blossoms last several days when picked. **\$2.00 each.**

**PINK OPAL.** We have always enjoyed its deep pink cup-shaped flowers. Everyone recognizes its value and it is one of our best sellers. A fragrant variety for the small or large pool. **\$1.75 each.**

**ROSE AREY.** Another pointed petal variety. The flowers are a deep pink, deliciously fragrant. It is very hardy and grows freely. **\$1.75 each.**

**AMABILIS.** A new variety that is a beauty. So different in form and bloom that we recommend it as something really worth while. It's in a class by itself. In color it is a bright silver-pink and its blooms easily average 7 inches in diameter. **\$3.25 each.**

**AURORA.** Do not hesitate to choose the Aurora if you are seeking a hardy, free blooming Lily of sunset shades for your pool. On the first day the flowers are a soft, rosy apricot, deepening by the third day to nearly a red. After your plant is established you will see blooms of three distinct colors. Quite an attraction. Suitable for small pools or tub garden. **\$1.75 each.**

**PAUL HARIOT.** A favorite variety that is one of our best sellers. Always a feature attraction. **\$2.00 each.**

## MINIATURE WATER LILIES

**JOANNE PRING—**A hardy pink miniature Water Lily—Flowers 2 to 2½ inches across and a rich deep pink in color—lighter toward the upper tips—Stamens are orange—yellow on the inside—and deep pink on the outside. Useful for tub garden or can be grown in any size pool. **Each \$3.00.**

**YELLOW PIGMY.** A tiny little Lily that is ideal for tub-culture, or very small pool. Flowers are only 1 to 2 inches across. Of a rich golden yellow. **\$1.75 each.**



**CHROMATELLA**

## Lily Collections by Color

### COLLECTION No. 20

2 Hardy Lilies—Marliac Albida and Pink Opal

**\$3.00**

### COLLECTION No. 21

2 Lilies—Chromatella and Pink Opal

**\$3.00**

### COLLECTION No. 22

3 Lilies—Marliac Albida, Chromatella and Pink Opal

★ **\$4.25** ★

### COLLECTION No. 23

4 Lilies—Marliac Albida, Chromatella, Rose Arey and Glorioso

**\$6.25**

### COLLECTION No. 24

4 Lilies—Marliac Albida, Chromatella, Pink Opal and Paul Hariot

**\$5.50**

## Miniature Water Gardens . . .

### YOU CAN HAVE ALL THE BEAUTY OF A LARGE POOL IF YOU HAVE

a sunny spot for a Tub Garden or a small Pool. A common wash tub, or better still an old discarded bath tub, may be used for the pool. Simple little pools may be built out of brick, concrete, or cinder blocks, and lined inside with a coat of cement. This construction is easy and inexpensive. For a summer of real pleasure try a miniature Water Garden. These collections will assist you.



### Collection No. 2

for the Small Pool

- |   |                            |
|---|----------------------------|
| 1 Water Lily, any color you select, white, pink, yellow or orange | 1 Plant for Oxygen         |
| 3 Plants for Shallow Water  | 1 Water Poppy              |
|   | 1 Water Hyacinth           |
|   | 1 pair Live-Bearing Snails |

**ALL FOR \$3.00**

### FOR A SMALL POOL—Collection No. 4

2 Water Lilies—Marliac Rosea and Gladstone

6 Beautiful Floating, Shallow Water and Submerged Plants

This collection can be arranged nicely in a pool—with top surface—4x4 or larger.

**ALL FOR \$3.50**

# LOVELAND'S COMPLETE POOL COLLECTION

Everything for the Pool

### POOL COLLECTION NO. 30

You get Collection No. 2 that has a catalog value of \$3.00 with collection of goldfish, G2—15 selected fish. Stock your pool completely with the assortment of 7 beautiful plants—and 15 goldfish—including shipping can—for the Small Pool.

**COMPLETE—\$4.75**

### POOL COLLECTION NO. 31

You get Collection No. 4—listed on this page—that has a catalog value of \$3.50, with Collection No. 25—twenty-five assorted goldfish—\$3.50 (\$1.00 can deposit required on this collection) PLUS—2 extra Water Hyacinth, 2 extra bunches Submerged Plants, 2 Snails. For pools to 3x5 or larger pool—complete with 12 beautiful plants and 25 fish.

**ALL FOR \$7.50**

### POOL COLLECTION NO. 32

For a medium large-size pool you get 3 beautiful Lilies—White, Yellow and Blue Lily, 2 Water Poppy, 2 Hyacinth, 2 Parrot Feather, 1 Taro Plant, 1 Umbrella, 6 assorted Snails, 1—10 oz. Fish Food, with Collection No. 25—twenty-five goldfish.

**FOR \$10.00**

### POOL COLLECTION NO. 33

THIS IS FOR A LARGE POOL—

Collection No.		Page	5	\$ 3.00
1	Scavenger, etc.	12		7.25
9	Water Lilies	14		1.50
2-A	Floating Plants	15		1.50
5-A	Shallow Water Plants	17		7.50
26	50 Goldfish			

**\$20.75**

Contains all the snails and submerged plants and food needed—4 beautiful hardy Lilies, Floating Plants, Shallow Water Plants, Goldfish. (\$1.00 extra required for can return).

**COMPLETE FOR \$20.00**

**JOJO BIG 10 OZ. BOX OUTDOOR FISH FOOD**  
50c per box—3 for \$1.45



# The Lotus . . .

There is something fascinating about a Lotus. Symbolic of purity under temptation, so the followers of Buddha have said.

In the Lotus we see beauty of form and harmony of color, great concave, shield-like leaves often 2 feet in diameter, large buds borne on long stems 4 to 8 feet tall, enormous flowers with delightful fragrance.

Lotus are perennial, coming up year after year. They should be planted in full sunlight at a depth of from 6 to 18 inches below water level in a container, which should be about 15 inches by 24 inches and at least 10 inches deep. Soil, a rich mixture of top soil and well rotted cow manure.

## CHINESE RED LOTUS - Colossal-Exotic-Supreme

The King of Lotus. Large full double flowers of bright rosy carmine carried well above the foliage. A gorgeous variety; magnificent in every respect. Can be grown in tub, small or large pool—natural lake—in pools provide a box containing at least 3 bushels of soil.

**\$3.75**

**SHIROMAN LOTUS**—Illustrated below—Big double blossoms of pure white color. Truly the Queen of Lotus—**Each \$3.75.**

CHINESE DOUBLE LOTUS

### FOR AN ORIENTAL APPEARANCE

in your water garden, plant this collection—the Lotus in one corner, the Papyrus and Taro and Parrot Feather in another corner, and you have a scene that will remind you of the far east. Try it.

#### COLLECTION NO. 11

Chinese Lotus Imperial Taro Plant  
Papyrus Parrot Feather

**\$4.25**

**EGYPTIAN LOTUS. (Speciosum).** The Sacred Lotus of the Nile. Rosy pink blooms. Shy bloomer in a small pool. **Each \$2.75.**

### ★ ANNIVERSARY SPECIAL ★

**AMERICAN LOTUS. (Luteum).** Native to some of the States in the South and West. Flowers, rich yellow, large grower, requires considerable room in a pool. **Each \$2.50.**

**MIXED LOTUS.** During the spring rush, labels get lost, and if you want "just a lotus" order one of these. **Each \$2.50.**

LOTUS ARE SHIPPED FROM APRIL 15th TO JUNE 15th

WE ARE LOCATED ON STATE HIGHWAY NO. 3—20 MILES FROM CINCINNATI, OHIO



BLUE BEAUTY

## Day Blooming Exotic Lilies

**BLUE BEAUTY.** A wonderful variety, immense deep blue blooms, large as dinner plates, free flowering. Blooms illustrated above. **\$2.50 each.**

**MRS. ED. WHITAKER.** One of the largest flowered varieties of the show type Lilies. Fragrant sky-blue blossoms open quite flat. Three to four open flowers at one time. An excellent plant for any pool. **\$2.50.**

### ★ ANNIVERSARY SPECIAL ★

**AUGUST KOCH.** This Lily is free flowering and of extremely easy cultivation. Its flowers are 7 to 8 inches across, very fragrant. The sepals are purplish lilac and the petals pale wisteria-violet. **\$2.00.**



General Pershing

**GENERAL PERSHING.** It is the finest of all pink tropical day blooming lilies. Gorgeous, bright pink blossoms. This variety is a very prolific bloomer. **\$2.50 ea.**

### NEW LILIES THAT ARE REALLY WORTHWHILE

**DIRECTOR GEORGE T. MOORE**—A famous Pring Hybrid. A very deep purple-blue flower, a new color in tropical lilies. **\$4.00**

**BAGDAD**—Beautiful-marked leaves, brown blotches, a new large flowering Blue Lily. **\$5.00**

**SUNBEAM**—A new deep yellow Tropical Lily, very free blooming. **\$4.00**

**AFRICAN GOLD**—The best by far. An outstanding yellow day-blooming lily, free flowering, strong stems and large flowers. **\$7.50**

**TALISMAN**—Another variety to add to the collection. It possesses the same combination of yellow Polychromed pink as the famous Talisman rose. **\$3.00**

**RIO RITA**—A brilliant pink, bare of stamens, bright gold. Another Pring variety that can't be beat. **\$3.00**

## Exotic

### Day and

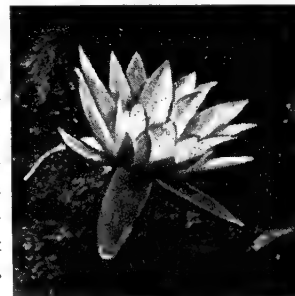
Immense blooms—Pastel pinks and purple, rich blue, vivid crimson and a new golden yellow, borne regally on erect stems above their beautiful foliage, bring an exotic color and delicate fragrance to your pool that no other lily can. These tropical lilies bloom sooner and last longer than hardy lilies. Every pool should have at least one tropical lily.

**CHICAGO.** A clear pink lily with quantities of large blossoms; having as many as 8 blossoms at one time. The leaves are spotted mahogany. **\$2.50.**

**INDEPENDENCE**—Very large bright pink flowers. Plant begins to bloom when very small and blooms continuously until first frost comes. Will do well either in tubs or large pools. **\$2.50.**

**PANAMA PACIFIC.** It is an everblooming viviparous, strong growing and free flowering. The predominant color is reddish purple and the stamens are yellow. A most excellent variety. **\$2.25.**

**MRS. GEORGE H. PRING.** A new and novel type that produces numbers of large fragrant white flowers with pointed petals. Petals broader at the base and more pointed at the tip. **\$2.25.**



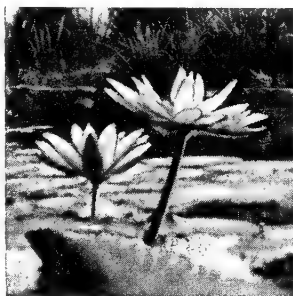
Mrs. Geo. H. Pring



# Lilies

## Night Bloomers

To be sure! These, the most glamorous of the tropicals will wait until your work-a-day family can relax in the evening and then will slowly unfold their rare beauty. They will stay in bloom until ten the next morning and be a unique attraction in your pool.



Juno

**JUNO.** Immense, pure white blossom. The largest flowering Night Blooming lily. Unequalled for form and beauty. On cloudy days or in later summer when the Weather is cooler, these superb blooms remain continuously. **\$2.00 each.**

**MISSOURI.** The finest white night blooming variety. The earliest to bloom and very dependable. **\$2.50**



ILLUSTRATES—SOME OF THE NEW VARIETIES OF TROPICAL LILIES



NIGHT BLOOMING LILY

**EMILY GRANT HUTCHINGS.** We are now listing this new night blooming water lily—extremely large cup shaped flowers—Amaranth red color—Free Bloomer—should be in every pool—Price **\$2.00 each.**

★ ANNIVERSARY SPECIAL ★

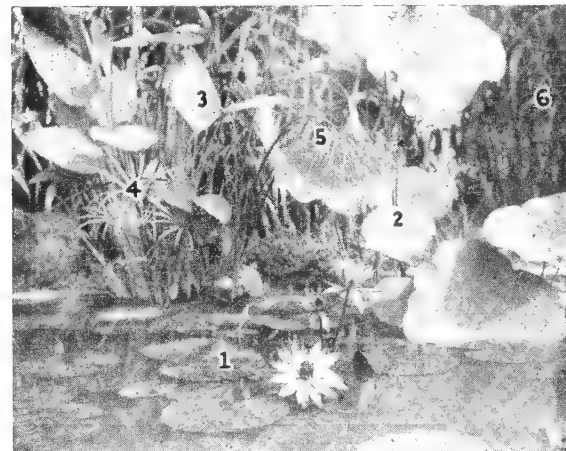
**FRANK TRELEASE.** A popular variety—the flowers are dark crimson in color, petals long, narrow, and rounded at the ends. Price **\$2.00 Each.**

**MIXED VARIETIES.** During the rush season there are always a few lilies that are found—without tags—a lovely night blooming lily for **\$1.65.**

**BISSET.** A night bloomer of unusually free-blooming habit. The flowers are of a beautiful rose-pink color. The petals are broad and slightly concave, giving the bloom a cup-shaped form. **\$2.00 each.**

**H. C. HAARSTICK.** The flowers of this Night Blooming Lily are large and exotic in appearance; vivid red in color. This variety you will like. Plant one and your pool will be a center of interest. Leaves are handsome, purple-red in color. **\$2.00 each.**

Illustration at left is a group of day blooming tropical lilies—left to right Director Moore Tallisman—Peach blow—Rio Rita—Director Moore.



## COLLECTION No. 12

Illustrated Above

Contains 1 Tropical lily (No. 1) your choice—Night bloomer, H. C. Haarstick or Blue Beauty, day bloomer or Glorioso, hardy lily. 1 (No. 2) Chinese Lotus, each Thalia, (No. 3) Umbrella, (No. 4) Papyrus, (No. 5). Numbers illustrate plant showing in picture.

**ALL FOR ONLY**  
**\$7.25**



## Complete Pool Collections for Any Popular Size Pool

Here we are! Water Lilies and Plants in a splendid range of colors and shapes. (Numbers correspond to picture on left.) No. 1, The Lotus; No. 2, The Tropical Lilies; No. 3, Hardy Lily; No. 4, The Graceful Cattail; No. 5, Arrowheads, and No. 6, the tall growing variety of Bamboo.

### COLLECTION No. 15

Illustrated at Left

1 Chinese Double Lotus, 1 Blue Beauty, Tropical Lily, 1 Glorioso, Hardy Red Lily, 1 Chromatella, Hardy yellow; one each, Umbrella Palm, Papyrus, and Cattail.

ALL—these beautiful plants to complete your Water Garden. Regular catalog value \$11.00.

**COLLECTION PRICE \$10.00**

Blue Beauty, large blooms.  
General Pershing, finest of pink varieties.  
Primrose Creeper, yellow flowers.  
Arrowhead, lovely white flowers.  
Papyrus, tall and stately.  
Snowflake Lily, dainty white flowers.  
Water Hyacinth, lavender flowers.

### COLLECTION No. 16

For a medium size pool

**THIS COMPLETE COLLECTION FOR  
\$5.00**

### COLLECTION No. 14

The Lily Varieties are

GLORIOSO

CHROMATELLA

The Plants are

PRIMROSE CREEPER, ARROWHEAD, PAPYRUS,  
SNOWFLAKE LILY, WATER HYACINTH

**THIS COMPLETE COLLECTION FOR  
\$5.00**

Collections No. 14 and No. 16 are for a medium size Pool.

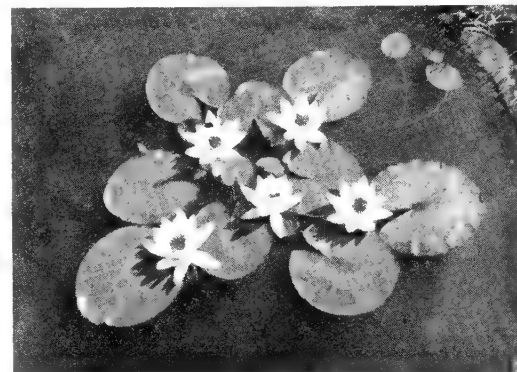
Plants illustrated in Pool pictured below.

#### PAPYRUS

SNOW FLAKE LILY TROPICAL LILIES  
PRIMROSE CREEPER

#### HYACINTHS

CREEPING HYACINTHS  
ARROWHEAD



### COLLECTION No. 8

The Lily varieties are:

Glorioso  
Chromatella  
Marliac Albida

The Aquatics are:

Water Hyacinth  
Poppy  
Parrot Feather  
Shell Flower

#### Submerged Plants

Here is a remarkable collection of four gorgeous water lilies each of a different color. Together with 10 Aquatic plants, they make the excellent collection for your pool.

**All These Plants For Only  
\$6.50**

### ★ ★ 4 STAR ★ ★ COLLECTION No. 9

- ★ **GLADSTONE.** Always a favorite. Large white flowers. **\$2.00 each.**
- ★ **CHROMATELLA.** Yellow leaves beautifully marked deep green and brown. **\$2.00 each.**
- ★ **CONQUEROR.** You'll like this variety. large red flowers. **\$2.75 each.**
- ★ **HELEN FOWLER.** A pink variety with very fragrant flowers. **\$1.50 each.**

These Four Beautiful Lilies Only

**\$7.25**

# These **WATER PLANTS** provide the finishing touch to the perfectly balanced garden . . .

**H**ERE are grouped those plants which grow in the water. They are varied and interesting, and give the much desired natural effect to the pool. They are easily grown. Most of them do best in shallow water and so the pots, boxes, or tubs should be raised to within two to eight inches of the surface.

These are wonderful possibilities with Water Plants to give your pool a unique and tropical appearance. Try a collection of Taro, Umbrella Palm, Papyrus and Primrose Willow, grouped together in a corner of the pool or in the center, or a collection of Primrose Willow, Parrot Feather and Forget-Me-Nots in a shallow corner of the pool.

For a natural pool use plenty of Japanese Iris planted right at the edge or in one to three inches of water. Our sturdy, healthy plants reach you ready to grow. If you have ever planted aquatics before you know the value of starting with good plants. Varieties marked with a (\*) are particularly adapted to a depth of 6 to 12 inches.

Varieties marked with a (†) are suitable to plant at about 2 to 6 inches.

Varieties marked with a (§) are plants that like wet feet but with crowns and stems preferring the air and sunlight.

Varieties marked with a (§) are the beautiful Tropical Plants.

**THE FOLLOWING PLANTS ARE PERENNIAL:** Water Iris, Japanese Iris, Cattails, Cardinal Lobelia, Floating Heart, Forget-me-nots, Pickeral Plants, Parrot Feather, Var. Sweet Flag, Marsh Marigold, Primrose Creeper, Cellophane Plant, Flowering Rush, Arrowheads.

**PLANTS THAT GROW SIMILAR TO WATER LILIES.** Water Poppy, Water Snowflake, Floating Heart.

**PLANTS THAT VINE.** Floating Heart, Parrot Feather, Primrose Creeper, Morning Glory.

## FLOATING PLANTS

§**WATER LETTUCE.** Rosettes of beautiful iridescent green leaves; paler and with grayish tones forming a lovely contrast to the water Hyacinth when they are grown together. **3 for 50c.**

§**FLOATING FERN.** Beautiful, tropical, true fern, making a wide rosette of green leaves. Little ferns many times form on their antler-like leaves. **15c; 2 for 25c.**

‡**AZOLLA, SALVINIA, DUCK WEED.** Curious floating plants. **Per portion 25c, assorted.**

**WATER HYACINTH**—Flowers are produced freely if the roots are allowed to anchor in soil. **2 for 25c; \$1.35 dozen.**



## WATER POPPY

This popular plant is one of our favorites and can be grown successfully in any pool—large or small or in tubs. Can be planted in combination with lilies— or in tubs. Can be planted in combination with lilies— Poppy by itself makes a wonderful appearance. The leaves float upon the surface, flowers are large and yellow—similar to the Poppy. Continuous bloomer.

**20c each**

**4 for 50c**

**\$1.35 per dozen**

★ **ANNIVERSARY SPECIAL** ★

## Moisture Loving Plants

. . . for outdoor pools . . . for indoor pools . . . for window gardens . . . for growing in vases with water . . . for terrarium. When looking for vines use the Philodendron and Pothos. A group of plants that are adaptable to many uses.

<b>M-1</b> —Syngonium Variegated.....	<b>35c</b>
<b>M-2</b> —Syngonium Ruth Frazer.....	<b>50c</b>
<b>M-3</b> —Nepthytis .....	<b>35c</b>
<b>M-4</b> —Philodendron Cordatum.....	<b>25c</b>
<b>M-5</b> —Pothos aureus.....	<b>25c</b>
<b>M-7</b> —Silver Marble Pothos.....	<b>50c</b>
<b>M-8</b> —Red Philodendron.....	<b>50c</b>



**COLLECTION M L 50 ONE EACH ABOVE PLANTS..... \$1.50**

All these plants can be grown in quite deep shade, making them a desirable plant. They like plenty of water.

# A COLLECTION FOR EVERY POOL

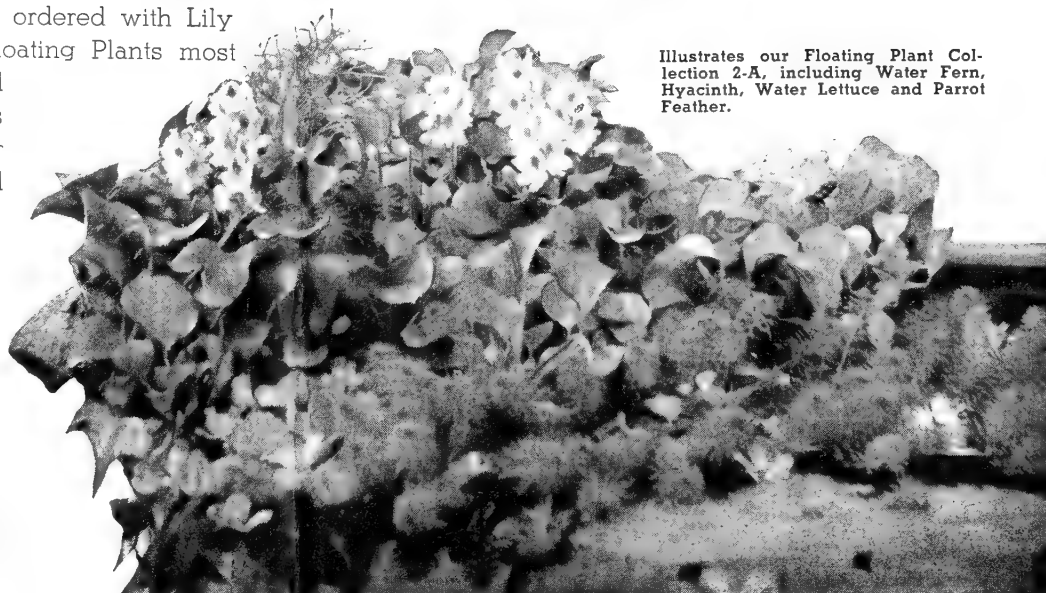
This aquatic collection should be ordered with Lily collections. An excellent group of Floating Plants most useful for your fish to spawn on and for your baby fish to hide in. In this collection are the interesting Water Fern, Shell Flower, Parrot Feather and Water Hyacinths. Collection No. 2-A.

## COLLECTION 2-A

The Biggest Value Offered.

Ten Assorted Floating Plants

★ **\$1.50** ★  
★ ANNIVERSARY SPECIAL ★



Illustrates our Floating Plant Collection 2-A, including Water Fern, Hyacinth, Water Lettuce and Parrot Feather.

**WATER HYACINTH.** The plant for every pond, pool or tub, water garden. A beautiful decorative plant floating with bright blue and yellow flowers in spikes, has rosettes of rich green leaves with inflated base. The roots are long and fibrous making this plant the finest plant to use in spawning fish. So if you want to try and raise a few baby goldfish include this plant with your order. **2 for 25c; \$1.35 dozen.**

†**CATTAIL.** Swamp plant. Hardy. **2 for 25c.**

†**GRACEFUL CATTAIL.** A tall variety with slender cattails. These plants furnish a very fine background in massed plantings. **2 for 25c.**

†**FLOWERING RUSH.** A hardy plant with peculiar three-sided leaves. Pink flowers are borne on round stems. **3 for 50c.** (Illustration below).

‡**CARDINAL LOBELIA.** Another beautiful native plant. Spikes of rich, cardinal-red flowers. **25c each.**

**ARROWHEAD.** (Illustrated below). A hardy plant that is easily grown. When in bloom its white flowers are admired. Spreads rapidly. Beautiful shaped leaves. **25c each; 3 for 50c; \$1.50 per dozen.**

**DOUBLE FLOWERING ARROWHEAD.** A hardy plant for shallow water. Big beautiful double flowers—borne on long stems. **Each 35c; 3 for \$1.00.**



WATER HYACINTH



FLOWERING RUSH



ARROWHEAD



# For Center Piece - or Corner or Anywhere In the Pool---



## COLLECTION No. 5A

This group should be planted in a box or large tub submerged about three inches below water level.

One each Egyptian Paper Plant, Imperial Taro, Umbrella Plant, Primrose Willow, Water Poppy and Water Hyacinth.

**All for \$1.50**



**WATER CANNA**—One of the best plants for pools—large canna leaves and flowers—tall growing, effective, and free blooming. 35c each; 3 for \$1.00.

**\*FLOATING HEART.** Small leaves resembling Water Lilies; brilliant yellow flowers. 3 for 35c.

**†FORGET-ME-NOT.** The well known spring and summer flowering plant. 35c each.

**PURPLE WATER HYACINTH OR CREEPING WATER HYACINTH.** Illustrated below. A creeping variety with lovely Bluish Purple Blooms. Planted about 6 inches below surface, it just runs and runs, making a wonderful growth in a short time and very free

blooming. Reduced in price this season too. 35c each; 3 for 95c.

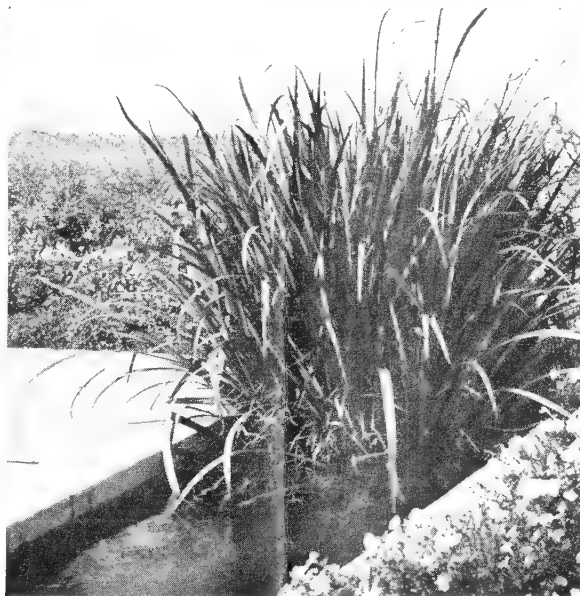
**WATER IRIS.** The illustration below shows the wonderful possibilities of this hardy Plant. Readily adapts itself to any condition. Will grow in water up to 10 inches deep. Will grow as a garden plant without water. Excellent for edging a natural pond; as illustrated it has been planted in a box containing about a bushel of soil. Blossoms Freely.

Three Varieties—**Yellow** (pseudocorous). **Blue** (versicolor). **Japanese Iris** (assorted colors). 35c each; 4 for \$1.00.

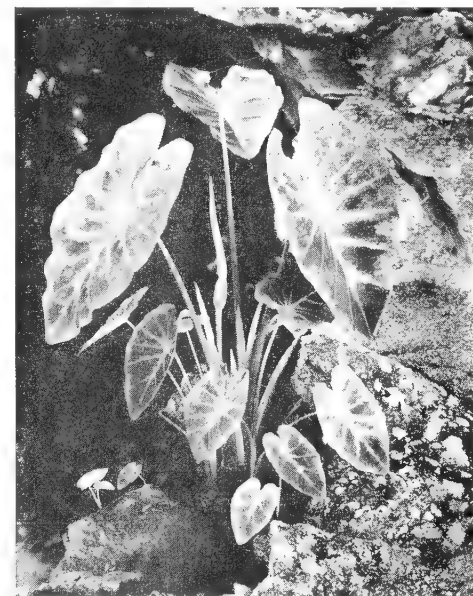
**IMPERIAL TARO.** (Illustrated below). This plant should be in every water garden. A very attractive plant when planted in corners or used as center attraction. The leaves are blotched a dark brown and violet black. You will surely enjoy having this plant. Not hardy but usually can be wintered over in basement if kept wet. 50c each.



CREEPING HYACINTH



WATER IRIS



IMPERIAL TARO

# Make Your Water Garden The Family Vacation Spot This Year . . .

SPEND YOUR LEISURE HOURS AROUND THE POOL



Parrot Feather

**PARROT FEATHER.** Planted in water twelve inches deep, it sends silvery green heads along the top of the water. Planted in damp soil, it will grow and make a lovely showing. Try it—**25c.**

**VARIEGATED SWEET FLAG.** An old but worthwhile plant for the pool. Excellent for shallow water either in the pool or in a natural pond. Spreads rapidly and soon makes a wonderful display. Saber-like leaves, broadly striped green and ivory. **3 for 60c.**

**YELLOW CALLA LILY.** Its flowers are as large as the above variety but a golden yellow color. Beautiful foliage. Dark green leaves with spots of creamy white. **50c each.**

**CELLOPHANE PLANT.** A sensationally new plant for shallow water; has numerous white flowers; easy to grow, free flowering. Underwater its leaves grow in long spearlike leaves, broadening as they come to the surface of the water to a wide palm-shaped fan leaf. Very attractive green color—outstanding even among other all-green plants. **35c each.**

DON'T FORGET TO ORDER  
**JOJO—OUTDOOR FISH FOOD**  
Big 10 oz. package—**50c**  
3 for **\$1.45**

**PRIMROSE CREEPER**—a rapidly growing partially submerged aquatic with yellow flowers. **25c.**

**PRIMROSE WILLOW.** Erect plants 2 to 3 feet high with attractive narrow foliage and bright yellow blossoms. Very desirable at the edge of the pool or in tub garden. **25c.**

**PAPYRUS or Egyptian Paper Plant.** A very beautiful water plant with pleasing heads of foliage, reaching a height of four to six feet. It is unexcelled for pool planting. **35c.**

**UMBRELLA PALM.** Sub-tropical. This interesting plant forms a clump of tall round stems surrounded with a cluster of expanded foliage that somewhat resembles an umbrella. It thrives in moist soil. It may also be grown as a house plant. **25c.**

There are annual plants that are beautiful beyond description. Water gardeners miss a lot of pleasure by refusing to buy anything but hardy plants for their pools.



Water Snowflake

**WATER SNOWFLAKE.** Similar in growth to a lily. Shipped as a detached leaf which soon forms new plants. Each new leaf is soon filled with dainty little white flowers. Quite novel. **35c each.**

**PLEASE SHARE THIS CATALOG  
WITH A FRIEND WHO HAS A  
WATER GARDEN**

Due to paper shortage—there cannot be enough copies for every one. After you have sent your order, pass your catalog along to a friend or neighbor.



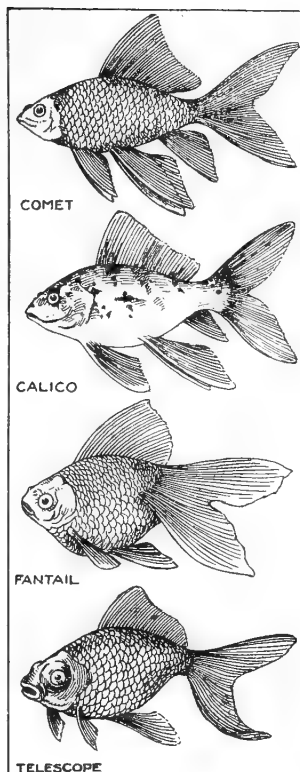
Water Morning Glory

**WATER MORNING GLORY.** This is something that IS NEW. It is a vining plant, grows to a length of 6 feet. Its blooms are huge cornets of glossy white, reaching a diameter of 6 inches. Beautiful beyond imagination, it should be included in your water garden for 1949. Excellent for solariums. **20c. ★ ANNIVERSARY SPECIAL ★**

†**PICKEREL PLANT.** Beautiful blue flowers. Total growth about 2 feet. **3 for 50c.** (Illustrated.)



Pickerel Plant



# Goldfish - - -

## The Ideal Pool Fish

**N**O POOL—even if it is a miniature one—is complete without a few ornamental fishes. Fish in the pool will take care of themselves, only an occasional feeding of Dried Shrimp and Jo Jo Fish Foods is needed.

The illustrations show several different types. The illustrations are not exaggerated as is the case in many catalogs. You will be pleased with our selections.

Goldfish may be wintered outside in your pool, provided you have some soil and plants in it, and the depth is at least 18 inches. If you drain your pool, a tub or tank in the basement will answer.

## Goldfish Collection for the Small Pool COLLECTION No. 25

**25 FISH.** A complete collection of small size fish for the small pool assorted as follows: **15** Selected Common fish, 3 to 5 inches; **6** Calico fish, 2 Telescopes, **2** Fantails. **\$3.50.**

**WE NEED THE CANS—\$1.00 DEPOSIT REQUIRED—  
SAME TO BE REFUNDED ON RETURN**

**COMMON GOLDFISH.** A selected group of goldfish for all pools. Usually assorted—gold, gold and white, pearl, gold and black.

Medium Sizes 2 to 3 inches, each \$ .10; dozen \$1.00  
Size 3 to 4 inches, each .15; dozen 1.50  
Size 4 to 5 inches, each .25; dozen 2.50

**THE BIG GOLDFISH** in gold and white, pearl and gold and black.

5 to 6 inches, pair \$1.00; dozen \$5.00  
6 to 7 inches, pair 1.50; dozen 6.00  
8 to 9 inches, pair 3.00  
10 to 12 inches, pair 5.00

### THE SHUBUNKINS OR CALICO FISH.

Medium size, 2 to 3 inches, each \$ .25; dozen \$2.50  
Larger size 3 to 4 inches, each .35; dozen 3.50  
Extra Fancy selected fish—according to quality—  
75c to \$2.00 per pair.

### FANTAILS.

Small size, per two \$ .30; per dozen \$1.50  
Medium size, per two .50; per dozen 2.50  
Large size, 3 to 4 inches per two \$1.00; per dozen \$5.00  
Extra fancy selected fish according to quality  
\$1.00 to \$3.00 each

**VELVET BLACK TELESCOPES.** Small, 25c; Medium, 50c; Large sizes, 75c. Extra fancy selected fish according to quality, \$1.50 to \$5.00 each.

## Goldfish Are Shipped By Express

**Minimum order \$1.00.**

**No orders accepted if shipping distance is over 1000 miles.**

**We guarantee live arrival on all goldfish.**

If shipment should arrive in bad condition notify Express office claim department at once! Get a Bad Order Report and mail this to us, together with empty can and we will replace lost fish. Right reserved to replace or refund at our discretion.

Orders for fish up to 25 of the smaller sizes are shipped in small cans which are not to be returned. 35c should be added to your order for this can.

Orders for fish up to 50 of the smaller sizes, a regular shipping can is used. A \$1.00 deposit is required on these cans which must be returned prepaid. Deposit will be refunded. Orders for fish more than 50 are shipped in larger size goldfish cans. A \$3.00 deposit is required on these cans which must be returned prepaid for return of deposit.

## Goldfish for the Medium Pool

## COLLECTION No. 26

**FIFTY FISH.** A combination of all sizes of goldfish assorted as follows: **20** selected common fish 2 to 4 inches. **10** Calico fish, 2 to 4 inches. **10** selected goldfish, 4 to 6 inches. **10** assorted Fantails and Telescopes.

**50 Fish, \$7.50**

**PLUS \$1.00 DEPOSIT FOR RETURN OF  
SHIPPING CAN**

## Goldfish for the Large Pool

## COLLECTION No. 27

**100 FISH.** A collection of beautiful goldfish of medium and large sizes. **30** fish, 2 to 4 inches, **35** fish, 4 to 5 inches, **5** Giants young, 5 to 6 inches, **15** assorted sizes Shubunkins from small to medium size. **15** assorted Telescopes and Fantails.

**100 Fish, \$17.50**

## COLLECTION No. 28

**100 FISH.** A collection of selected common fish. 2 to 5 inches. **\$10.00.**

On collection **No. 27** and **No. 28** we loan large shipping can. Deposit of \$3.00 is required to assure return of can. **This deposit returned on return of empty can.**

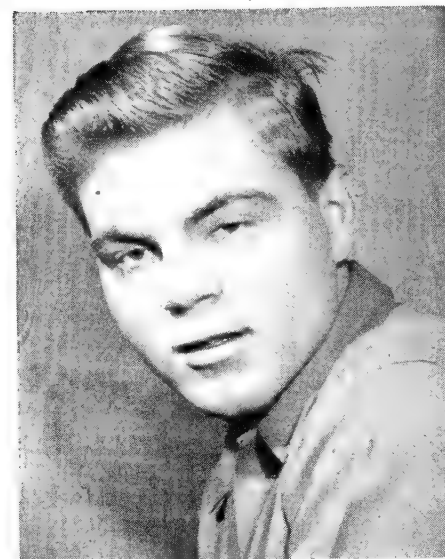
**Goldfish Collections for the Small Pools and  
Aquariums listed Page 26.**



BOB



MR. AND MRS. JOE JOHANNIGMAN



BILL

## Meet the family - - -

There is no better occasion than an anniversary to introduce ourselves to our customers—Meet the Johannigmans—Mr. and Mrs.—Bob and Bill—who extend their personal invitation to visit our large aquatic Nurseries and see how we have grown in twenty years.

Bob and Bill have both grown up among the fish and cattails out here. Bob spent three years in the army, 6 month in Europe with the 4th Armored Division, and received his degree (Bachelor of Science in Business Administration) from Xavier University, Cincinnati, Ohio, last June. It's a real pleasure for

me to say "Bob's part of the business now." He's going to take care of the advertising and accounting and will also be on hand to see that only the finest of "Things Aquatic" are shipped to you.

Bill still going to Xavier University is studying biology, botany, and chemistry, helps out on week ends and during vacation time. Bill's a real "plant lover" and spends a lot of his spare time looking for better ways to grow better "Things Aquatic."

It's a pleasure to send you our anniversary catalog, chuck full of low priced aquatics. We appreciate the confidence that water gardeners all over the United States have placed in us for so long a time. We especially want to thank you for recommending our plants and products to other water gardeners. In the future, as in the past, we will continue to do our very best to supply you with the best of plants and service.

OUR CATALOG NO. H8, "THINGS AQUATIC FOR THE HOME," LISTS GOLDFISH, AQUARIUM PLANTS, SCAVENGERS AND BABY TURTLES, AQUARIUM STANDS AND REFLECTORS, AQUARIUM PLANT COLLECTIONS, HEATERS, THERMOSTATS, AERATORS AND FILTRATION SUPPLIES, 2 FULL PAGES OF ACCESSORIES, NEW ORNAMENTAL CASTLES AND PLANT POTS—5 PAGES OF PLANTS AND ACCESSORIES FOR THE TERRARIUMS—WRITE TODAY FOR THIS COMPLETE AQUATIC CATALOG.



VIOLET STEM TARO

**TARO**—All the plants in this group are excellent for the water garden—should be planted in shallow water.

**IMPERIAL TARO**—Leaves blotched a dark brown and violet black—grows 18 to 24 inches tall. **Each 50c.**

**VIOLET STEM TARO**—A rather new variety—leaves and stems a violet color—grows about 36 inches tall. **Each \$1.00**

**PURPLE STEM TARO**—This variety is a rapid grower—excellent for a center piece or where a plant is needed for height. **Each 75c**



No. 133C

## NO. 133 DEMI TASSE CUPS AND SAUCERS

A real collectors item—a beautiful planter—cup and saucer are glazed china with a rose floral design in delicate pink and green—Gold trim on edges and base—Pedestal base with hole for wall hanging.

**Each \$1.75**

## NO. 133C

Demi Tasse Cup and Saucer Set—with Plants as illustrated, 1 Syngonium, 1 Spear Head Ivy—Complete

**\$2.50**



# There Is Something About A Lily Pool That Makes The Rest Of Garden Seem Commonplace

The principal value of aquatic gardening is as an enduring hobby—its purpose to offset the more serious side of life by bringing joy, happiness and relaxation.

Did you ever notice how much better you do a job when you're calm, relaxed, unworried?

A pool involves LITTLE space, LITTLE expense and LITTLE time or attention. Yet nothing else gives quite so much for so little. Aquatic life is fascinating—fishes glide through the depths, dragon-flies skim above, green pads unfold and waxy blossoms sparkle in the sunlight. The mystic lotus rises, breathing the lure of far away land.

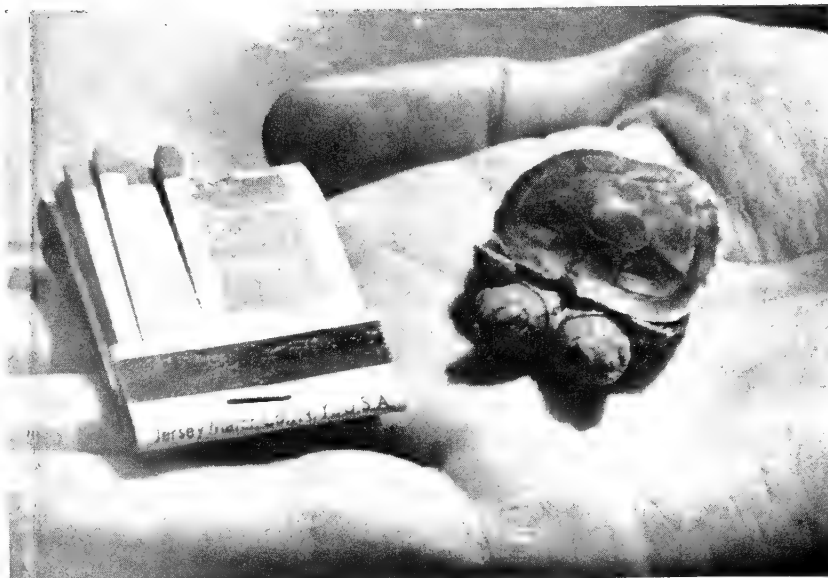
Today we have a great need—for the comfort and solace which only Nature can provide—and we must be thankful that aquatic Plant Life is still abundant.

## NOW IS THE TIME TO BUILD A LILY POOL!

Materials are more plentiful and easier to obtain. The whole family can go into a huddle as to where the pool will be best built, and with a little cement work, you can have your water garden.

Build your pool NOW! beside the benefit of healthful outdoor work, a Lily Pool will provide many hours of relaxation and pleasure, will make your garden more beautiful—now and for years to come.

If you would like one of these Catalogs sent to your friends—all you have to do is jot their name and address on a postal card and send it to us. We will be glad to send it to them immediately; or anytime you misplace your Catalog, let us know and we will send you another.



## SEEING IS BELIEVING!

No—your eyes aren't playing tricks on you. This is a real live **TWO-HEADED TURTLE**. We were fortunate enough to procure one last fall and it created such an interest and so much comment that we wanted our mail order customers to see it. He feeds himself through both mouth's but cannot retract both heads into his shell. Our two headed turtle is quite a celebrity. This photograph appeared in Scripps-Howard Newspapers from coast to coast. He was televised on a local television program and has been on display at county fairs and in store windows.

## THERE IS SOMETHING ABOUT AN AQUARIUM

In your home, in the office, or in the school, an aquarium provides an enduring and educational hobby that is fascinating to both young and old. Here is pleasure and relaxation from observation of your finned pets; pleasure of which you will never tire. Here is nature at your elbow; in your aquarium an ever changing panorama of undersea life and beauty. Vivid rainbow colored fish of odd shapes and sizes contrasted beautifully against the peaceful green back ground of grace-

ful aquatic plants arranged to suit your own aqua-scaping desires. Watch them live, watch them grow!

To those of you who have friends who own an aquarium that you have admired or aspired to own one like it, our catalog, we hope, may be the key opening the door to hours and even years of untold beauty, pleasure, and relaxation in your own home.

## YOUR "FAVORITES" FROM OUR GIFT CATALOG

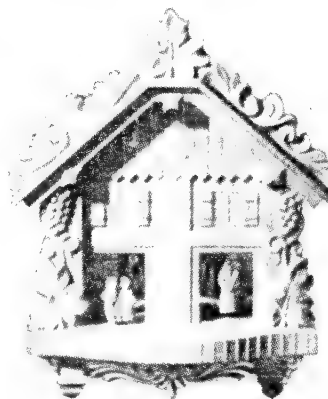
We didn't have room to show our complete line of gift pottery, so we have picked out a few of the "ordered most" items to give you, who have not received our gift catalog, a chance to obtain some of these lovely planters—for giving—or for added beauty in your own home.

### NO. 112—MADONNA AND CHILD

Here is a beautiful planter in soft glazed finish—can be used also for cut flowers—11" high—4½" diameter at base—an ideal gift for Mother—on Mother's Day or Easter. Each \$1.90.

EVERY DAY IS A GIFT DAY—We are listing here a few gift items that are new. These gift items can be mailed direct to you or to someone to be remembered.

No. 112 THE MADONNA AND CHILD—A beautiful piece of pottery that can be used as a planter or for cut flowers—11" high, 4½" diameter at base—color—White. Each \$1.90.



## MYSTIC WEATHER FORECASTER

Plan your outdoor activity 24 hours in advance. The little boy and girl come out when the weather will be fair and the sun is going to shine. The old witch will appear when it is going to rain or snow. Molded plastic—light weight and colorful.

Special 98c

DID YOU EVER NOTICE HOW MUCH BETTER YOU DO A JOB WHEN YOU ARE CALM, RELAXED, UNWORRIED.

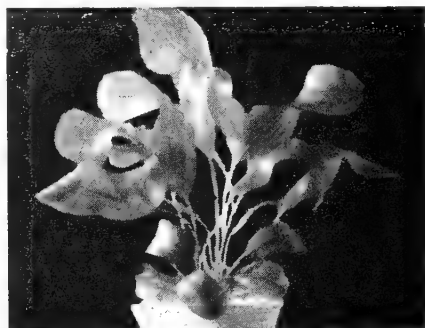
WE DO LIKE—SOMETHING THAT IS DIFFERENT—SOMETHING TO BE PROUD TO OWN—WE REGARD THESE TWO PLANTS AS THE MOST MAGNIFICENT OF ALL LARGE AQUARIUM PLANTS.



**APONOGETUM CRISPUS**

Another magnificent aquarium plant. The somewhat translucent leaves of this striking plant look like green swords with rippled edge.

Price—\$1.00 each



**APONOGETUM ULVACEUS**

This plant is rated as the most magnificent of all large aquarium plants. The latticed, semi-translucent green leaves are truly beautiful. Comes from Madagascar. Reproduction is mainly from young plants found on bulb like root. Has wonderful growing qualities.

Price—\$2.50 each

IT IS NOT EXPENSIVE TO START YOUR OWN AQUARIUM NOR IS IT DIFFICULT TO KEEP YOUR PLANTS AND FISH HEALTHY. FOR THE LITTLE CARE THEY NEED THEY WILL REPAY YOU MANY TIMES OVER IN ENJOYMENT, EDUCATION AND GREATER ATTRACTIVENESS OF YOUR HOME.

HEALTHY PLANTS PRODUCE OXYGEN WHICH MAKES HEALTHY FISH. ALWAYS OF INTEREST IS SOMETHING NEW OR UNUSUAL. HERE IS A GROUP OF PLANTS THAT ARE UNUSUALLY GOOD.

**CRYPTOCORYNE**—This plant has many good points in addition to its interesting appearance. It does well in subdued light and the leaves are tough. There are four species. Multiplication is from runners and divisions of the roots.

**CRYPTOCORYNE BECKETTII**—A dwarf variety of light green foliage.

20c per plant.

**CRYPTOCORYNE CORDATA**—An attractive plant, top of leaf green, bottom of leaf red—wider than Willisii.

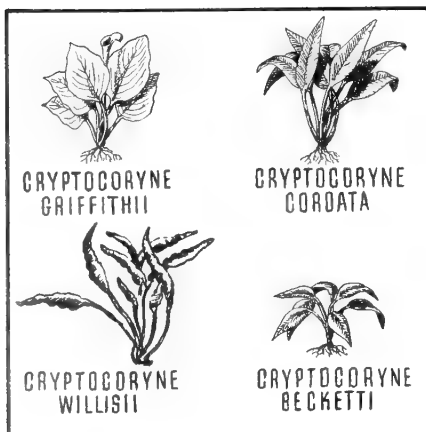
35c each

**CRYPTOCORYNE GRIFFITHII**—Larger than Willisii, with broad, oval, pointed leaves that are green on top, pink beneath.

75c per plant.

**CRYPTOCORYNE WILLISII**—A decorative plant which is out of the ordinary. Leaves shaped like terrestrial plant rising from a crown at the surface of the soil. Does well in subdued light.

25c



### CRYPTOCORYNE COLLECTION

1 each above four varieties

**\$1.35**

YOU WILL ENJOY THIS COLLECTION OF AQUATIC PLANTS

# ENJOY NATURAL BEAUTY WITH THESE AQUATIC PLANTS

All you need for equipment is a rectangular glass aquarium of capacity from 2 to 20 gallons, sufficient aquarium gravel or well washed sand to cover the bottom of the aquarium to a depth of two inches.

Plants are the most important of the aquarium equipment. They keep the water in good condition because they release oxygen, and, on the other hand, take up the carbon dioxide given off by the fishes. Plants also serve as a natural refuge for the inhabitants from too much light. They are the first essential of an attractive and well-balanced aquarium, for their utility as well as their educational value. It is because of the plants that you do not have to change water in an aquarium.

We have listed only those plants which we know from experience are the best for the purpose. Plants shipped are divided into two classes: those with roots and crowns which must be rooted in sand, and others which are shipped as bunched plants. These can be separated and the stems anchored in the sand and readily take root. At times immediately after planting the water may assume a cloudy appearance, but as the plants grow this coloration will disappear.

By a balanced aquarium is meant a tank in which the air surface of the water supplemented by plants will supply sufficient oxygen for the needs of the fish to be maintained therein. Also a well balanced aquarium, the plants and scavengers will consume most of the refuse from the fish, making the changing of the water in the tank unnecessary, although enough fresh water should be added from time to time to compensate for evaporation.

## GET ACQUAINTED WITH HYGROPHILA

This plant adapts itself readily to aquarium conditions. A fast growing plant with long strap like leaves. Hygrophila is so attractive that it should be an addition to every aquarium.

PER BUNCH

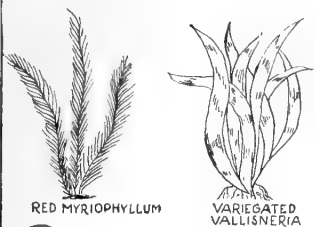
**25c**



**WATER ROSE**—an unusual aquatic plant—25c each.

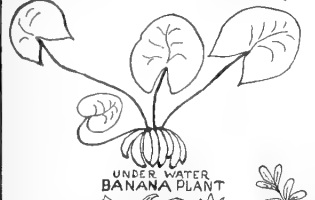
**BRAZILIAN UNDERWATER FERN**—just a fair plant for the aquarium—but worth trying. 25c each.

COMPLETE COLLECTIONS AQUATIC PLANTS LISTED PAGE 20.



RED MYRIOPHYLLUM

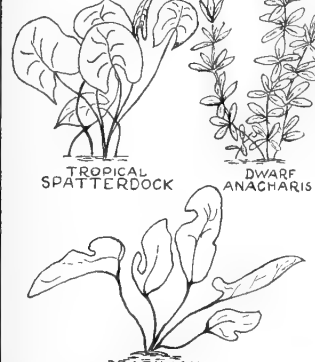
VARIEGATED VALLISNERIA



UNDER WATER BANANA PLANT

TROPICAL SPATTERDOCK

DWARF ANACHARIS



BRAZILIAN UNDERWATER FERN



CRYPTANTHUS

SAGITTARIA GUAYANENSIS



FOUR LEAF CLOVER



DWARF AQUARIUM LILY

GREEN WATER ROSE

## HAVE A GOOD SUPPLY OF PLANTS IN THE AQUARIUM. MORE THAN HALF THE BEAUTY OF AN AQUARIUM IS IN ITS PLANTING.

Listing now two of the most popular varieties—**VALLISNERIA SPIRALES**—(Eel grass). This plant in moderately good light multiplies rapidly and forms a dense growth. It is one of the best oxygenators. 5 for 25c; 50c per dozen

**VALLISNERIA "CORKSCREW"**—A variation with spiral formation of its leaves. Very desirable as it only grows to the top of the water. 5 for 25c; 50c per dozen.

**VARIEGATED VALLISNERIA**—A broad leaf variety excellent for larger size aquaria. 2 for 25c

**SAGITTARIA**—AN OLD BUT USEFUL PLANT, IT HAS GRASS LIKE FORM AND PROPAGATES BY RUNNERS.

**SAGITTARIA SINENSIS**—This variety generally grows from 6 to 12 inches, one of our best items. 15c each; 2 for 25c.

**SAGITTARIA SUBULATA**—Its leaves are narrow and thick and dark green. Plant propagates rapidly, leaves, 4 to 10 inches long. 3 for 15c—50c per dozen

**SAGITTARIA MICROFOLIA**—Excellent for front planting, dwarf variety grows 2 to 3 inches in height. 4 for 25c

**SAGITTARIA PUSILLA**—A very desirable variety for small tanks. 10c each; \$1.00 per dozen.

### Plants for special purposes.

Choice varieties to add to the aquarium.

**AMBULIA**—A new plant similar in appearance to Cabomba—but much more satisfactory to use in aquarium—light green plant. 35c per bunch.

**BANANA PLANTS**—An aquatic oddity and easy to grow—a real curiosity—just place it in the tank and watch it grow. 20c each.

**CARDIMINE**—Round sage green leaves. Per bunch 25c.

**CELLOPHANE PLANT**—Have leaves of beautiful (cellophane)—green—plants are attractive as center plant; from Honduras. Medium plants 25c—Large plants 50c.

WHILE IT IS ADVISABLE TO GIVE THE FISH AS MUCH SPACE AND NATURAL SURROUNDING AS POSSIBLE YET ONE SHOULD NOT CONDEMN THOSE THAT DO NOT HAVE THE SPACE TO MAINTAIN A LARGE OUTFIT AND HAVE THEIR FISH IN A GLOBE—MILLIONS OF FISH ARE KEPT AND MAINTAINED IN THESE GOLDFISH GLOBES—WITH COMPLETE SUCCESS.

**Anacharis—Cabomba—Dwarf Anacharis  
Ludwigia—Green Myrio**

The varieties of the above list of plants are in separate bunches.

**15c Per Bunch**

THE ABOVE PLANTS ARE BUNCHED—THESE VARIETIES ARE SUITABLE TO USE IN GOLDFISH GLOBES OR CAN BE USED IN TROPICAL AQUARIA—BY GENTLY ANCHORING IN THE SAND OR GRAVEL.

**FLOATING PLANTS**—Duckweed, Salvinia, Azolla, Riccia assorted. 25c per portion

**AMAZON SWORD PLANT**—A gorgeous aquatic plant. Large leaves, bright green varying in shade, depending on light. Excellent as a centerpiece plant. Young plants are produced by runners. 75c each

**DWARF AQUARIUM LILY**—A true Water Lily that grows well in sand in the aquarium. 45c per plant.

**FLOATING WATER FERN**—This is an interesting plant. Grows anywhere in size from an inch to 2 feet in diameter, according to the conditions under which it is kept. It is viviparous, the young plants forming in large plant leaves. 10c per plant.

**FOUR LEAF CLOVER**. per portion 25c

**HAIR GRASS**—We now have two varieties of this plant. Floating Variety—that can be planted or allowed to float. Another variety that stays dwarf—which grows about three inches tall. 20c per portion.

**SPATTERDOCK, SOUTHERN**—Beautiful, fan-shaped leaves, needs good light. 20c each

**SPATTERDOCK, TROPICAL**—A wide, round-leaf variety that is very attractive. 20c each

**SAG. GUAYANENSES**—Oval, wide leaved, center plant. Requires a bright light. 25c

**WATER SPRITE**—Long graceful fronds spread fanlike in the water. A very desirable plant. Interesting to watch the young plants form on the old leaves. Small size plants 15c each; large size 25c each.

**WATER ORCHID**—A beautiful shaped subaquatic—grows under shaded conditions. Sometimes produce flowers. Per plant 35c

PLANTS SHOULD HAVE 8 TO 10 HOURS—GOOD NATURAL LIGHT. IF IN A POOR POSITION FOR LIGHT AN ELECTRIC LIGHT MUST BE SUBSTITUTED. THIS IS DONE BY PLACING A REFLECTOR ON THE TOP OF THE AQUARIUM—GIVING THE PLANTS 8 TO 10 HOURS OF THIS ARTIFICIAL LIGHT. THIS WILL GROW PLANTS AS WELL AS NATURAL LIGHT.

ALL PLANTS REGARDLESS OF THE SIZE OF AN ORDER MUST BE PACKED CAREFULLY TO INSURE AGAINST DAMAGE DUE TO DRYING OUT, ROUGH HANDLING AND COLD. THE BULK OF THE WEIGHT IS IN THE WET PACKING.



VALLISNERIA



LUDWIGIA



HAIR GRASS



MYRIOPHYLLUM



CABOMBA



ANACHARIS



SAGITTARIA



UMBRELLA PALM



SOUTHERN SPATTERDOCK



CELLOPHANE PLANT



RUBRA VALLISNERIA



CORKSCREW VALLISNERIA



WATER SPRITE



SAGITTARIA MICROFOLIA



WATER FERN

Special collections of aquatic plants arranged for your enjoyment and convenience in ordering.

THERE IS ONE HERE FOR YOUR NEEDS

**A LARGE COLLECTION OF ASSORTED AQUARIUM PLANTS**

**Collection No. A-2**

15 assorted plants of all the popular varieties, sufficient to balance a 5 to 10 gallon aquarium.

**\$1.50**

**Collection No. A-3**

An assortment of at least 20 selected plants in eight to ten varieties. Sufficient for an attractive display in a 10 to 15 gallon aquarium.

**\$2.00**

**Collection No. A-4**

A De Luxe assortment of at least 20 assorted plants including some of the more rare types such as Cryptocoryne, Cellophane Plant, Spatterdock, etc., for a 10 to 20 gallon aquarium.

**\$2.50**

**Collection No. A-5**

For the 15 to 20 gallon aquarium we recommend this assortment: 30 plants of at least 12 varieties including the four varieties of Cryptocoryne.

**\$3.00**

**A LARGE ASSORTMENT OF OXYGENATING PLANTS FOR THE POOL**

**Collection No. P-7**

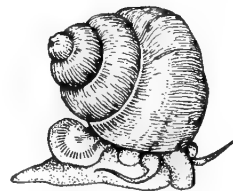
These plants grow under water. They are indispensable wherever fish are present. Can also be used in Natural Ponds. Plants especially selected for outdoor use. 10 plants for \$1.50.

**\$1.50**

# SCAVENGERS . . . for the Aquarium and Pool



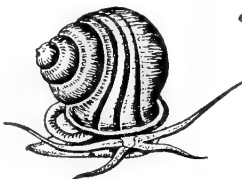
AUSTRALIAN SNAIL



JAPANESE SNAIL



RED RAMSHORN SNAIL



FOUR HORNED SNAIL



POND SNAIL



BLACK RAMSHORN SNAIL

Be sure to have some scavengers in your aquarium. Scavengers consume the excrements of the fish, in fact any and all refuse which they find in the aquarium, and thus keep the water clean and in excellent condition. Scavengers placed by themselves in an aquarium are very interesting to watch. The Japanese Snails bring forth their young alive. The Water Newts and Turtles, while not as useful as Scavengers, are very entertaining.

**TRAP DOOR SNAILS.** (Japanese). These are the largest of the Aquarium Snails and are very hardy. One of the best varieties for use in outdoor pools. **2 for 25c; \$1.00 per dozen.**

**BLACK RAMSHORN SNAILS.** These are very attractive algae eaters. And are really a necessity in small water gardens. **6 for 25c.**

**RED RAMSHORN SNAILS.** Similar to the above except body and shell are coral-red. **Two for 25c.**

**NEW PHILLIPINE SNAIL—"Horn of Plenty."** A pygmy snail of dark brown color—live bearing—very prolific. I regard this snail very highly—in maintaining an aquatic garden—for its ability to eat up excess food. **3 for 25c.**

**MYSTERY SNAILS.** A very interesting "four horned" variety. Lays its eggs above water line and hatch in about three weeks. Shape similar to the trap door snail—another recommended variety for aquarium or pool. **2 for 25c; \$1.00 per dozen.**

**TADPOLES.** Must be sent by express in water. They can be shipped along with goldfish. **Two for 25c; 50c per dozen.**

**FRESH WATER CLAMS.** **2 for 25c; \$1.00 per dozen.**

**POND SNAILS.** Small, but active workers. **6 for 25c.**

**BABY GREEN TURTLES.** Each 40c; 2 for 75c.

## COLLECTION FOR THE POOL OR AQUARIUM

Trap Door Snails  
Black Ramshorn  
Trumpet Snails, Clams

For the average pool, a general assortment of Snails and Clams.

**COLLECTION NO. S-1**

**10 for \$1.00**

**COLLECTION NO. 57**

Suitable for a two gallon globe or aquarium or can be used in any pan or tub. This collection will only be available—August to November, February to April, due to the scarcity of turtles at other times.

This collection includes:

- 1 Pair Turtles
- 1 Umbrella Palm
- 1 Box Turtle Food
- 1 Turtle Bridge

**\$1.25**

**COLLECTION NO. 58**

Includes Collection No. 57—with a tank to keep the turtles in—1 gal. — Turtle Tank — No. AC-1 (Page 24).

**Complete \$3.50**

Shipped by Express—  
Charges Collect

## PLANT AND SCAVENGER COLLECTION

**PS-1—Plants and Scavengers.** A collection suitable for a 2 to 5 gallon aquarium.

8 Plants and 4 Snails  
**\$1.00**

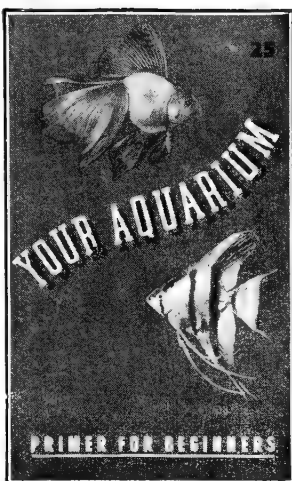
**PS-2—A collection of 15 selected plants and 6 assorted snails—suitable to Balance a 10 gallon aquarium.**

**\$1.50**

**PS-3—This collection for a 15 to 20 gallon aquarium. 20 assorted Plants (Col. A-4) and asst. of Snails (Col. S-10).**

**\$3.50**

# READ THESE BOOKS



## YOUR AQUARIUM

A New Book

Brief clear directions for keeping Fishes and plants in health—by Wm. T. Innes—Editor of "The Aquarium"—32 pages, with many illustrations of both gold and Tropical Fish.

Only 30c by mail

## GOLDFISH VARIETIES AND WATER GARDENS

By Wm. T. Innes. Contains everything you will want to know about plain and fancy goldfish, including amateur and commercial breeding. Careful directions on all phases of Water Gardening, including handsome examples of many styles of pools. Numerous pictures of Hardy and Tropical Water Lilies and other Pool Plants, many of them in full color.

Price .....\$5.00 by mail

**EXOTIC AQUARIUM FISHES** by Wm. T. Innes. Tenth Edition. This new 500 page book with color plates and black and white illustrations is one that everyone interested in aquarium fishes should own. Maps showing world distribution. Pages devoted to Plants, diseases, enemies, scavengers, etc. Tenth Edition \$7.00 by mail

**TROPICAL FISH**—by Lucille Mann—a very interesting little book. Chapters on all the important aquatic items. 110 pages. Many illustrations. Price 60c by mail

**TROPICAL FISH HANDBOOK**—by Guenther L. Schott. A thirty-six page book for the beginner. Containing illustration and descriptions of Tropical fish, goldfish, Scavenger, etc. Price 30c by mail

**GOLDFISH HANDBOOK**—A small but very interesting book. About the popular variety of fish. Price 25c by mail

**CACTI AND SUCCULENTS**—and how to grow them. An illustrated booklet with 68 pages packed with all the answers on how to grow your plants successfully. Per copy 30c.

**THE COMPLETE BOOK OF GARDEN MAGIC**—All the information you need. Here is a real value—320 pages, size 8x1¼ inch—Chuck full of How to Plan—Plant and Take care of your garden. 17 full color illustrations—hundreds of line drawings—only \$3.00.

**HOW TO GROW AND BLOOM HOUSE PLANTS SUCCESSFULLY**—An informative, interesting booklet of 32 pages. Contains 16 illustrations, Shows 77 different types of house plants. Price 35c by mail.

# FISH FOODS AND REMEDIES

We take this opportunity to tell you that—our fish foods are tried, tested, and approved. They are made of the things that the aquatic animals like the best, the ingredients that are best for their growth.

Goldfish Food.....	per can 15c	Fish and Plant Tonic .....	4 oz. 25c
	per lb. 50c		per lb. 50c
Tropical Fish Food .....	per can 15c	Fungus Remedy .....	Bottle 25c
	per lb. 75c	Aquarium Disinfectant .....	25c
Shrimp Food .....	per can 15c	Aquarium Gravel .....	10 lb. bag 50c
	per lb. \$1.50		25 lb. bag \$1.00
Turtle Food .....	per can 15c	Shipped by Express Collect only	
Newt Food .....	per can 15c	Bausmans Fish Tonic .....	11 oz. 25c
Ant Eggs—for turtles .....	25c	Bausmans Remedy Tablets .....	25c
Outdoor Fish Food 10 oz. pkg.	50c	Aqua Remedy—for "ich" .....	25c

**ARGUCIDE**—For treating Goldfish in Outdoor Pools for Fish Lice.

2 oz. Jar—for pools less than 600 gal. .... \$1.00

4½ oz. Jar—for pools over 600 gal. capacity ..... 1.50

**PARAREMEDY**—An efficient preparation for Mouth and Body Fungus for Gold or Tropical Fish. 25c

**PARATONIC**—For treatment of "ich" 5 oz. container 15c

**INFUSORIA TABLETS**—Just drop in water per can 25c

**INFUSORIA POWDER**—A fine food for Baby Fishes. Directions on can. per can 25c

**BRINE SHRIMP EGGS**—Used in producing live food for Tropical Fish. 50c

**WHITE WORMS (Enchytrae)**—per portion 50c  
Large portion \$1.00

**WHITE WORM FEEDER**—Cork-Glass tube 25c

**PLASTIC WHITE WORM FEEDER** 25c

**SELF DESIGNING CRYSTAL PAINT**—Used to paint on aquarium glass (back and sides) to reduce light intensity to eliminate algae. Easy to apply; self designing; dries in 24 hours. Price 25c

**WATER TESTING KIT**—Simple kits for testing acidity or alkalinity of the water in your aquarium; complete with easy to understand directions for use. Price 60c

**TESTING KITS**—a more complete outfit for testing your aquarium water. You will enjoy this outfit. each \$1.50

## Collection No. 36 Fish Foods—Remedies

½ lb. Goldfish Food or  
¼ lb. Tropical Food  
(Specify Which)

1 box Fish Tonic  
1 bottle Pararemedy  
6 Water Purifiers

**\$1.00**





# ... AQUARIUMS ...

**All Aquarium prices include Packing charge.**

Aquariums are shipped only VIA Railway Express and are sent express charges collect. If aquariums arrive in bad condition (this happens at times) get a Bad Order report from the express agent. No claims considered without the report. Do not return any damaged merchandise without writing for instruction first.

This Bad Order report must be mailed to us here in order that we can file claim.

## STAINLESS STEEL AQUARIUMS

These aquariums are made of DeLuxe Construction and because of their better class metal exceptional care is taken to have the glass of extra clear vision quality. Slate Bottoms.

These aquariums when landscaped and set up will lend atmosphere to any room in which they are placed.

Prices quoted do not include gravel guard and gravel as illustrated.

**The Following Are The Sizes Now In Stock**

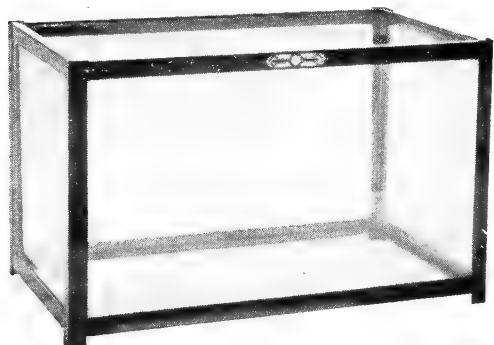
	Width	Length	Height		
No. AC 2	6	10	8	2 gal.	\$ 3.50
AC 3	7	12	9	3 gal.	4.50
AC 5	8	14	10	5 gal.	5.75
AC 8	9½	18	11½	8 gal.	8.00
AC 10	10	20	12	10 gal.	10.50
AC 15	12	24	12	15 gal.	14.00
No. AC 20	12	24	16	20 gal.	\$20.00
AC 30	12	36	16	30 gal.	42.50
AC 39	14	36	18	39 gal.	60.00
AC 50	18	36	18	50 gal.	90.00

All dimensions on above aquariums are inside measurements.

## AQUARIUM STANDS

10x20 for 10 gal. aquarium .....	\$10.50
12x24 for 15 or 20 gal. ....	11.00
12x30 .....	12.00
12x36 for 30 gal. ....	15.95
14x36 for 39 gal. ....	18.50
18x36 for 50 gal. ....	19.50

ALL STANDS ARE 30 INCHES HIGH  
SHIPPED BY EXPRESS  
BUILT OF WROUGHT IRON



## ITEMS IN THIS PAGE SENT ONLY BY EXPRESS



### Stainless Steel Reflectors

Aquarium Reflectors are essential where natural light is not strong to stimulate plant growth.

20 inches long .....	10.50
24 inches long .....	12.00
30 inches long .....	13.00
36 inches long .....	14.00

As illustrated

Reflector Globes—25 watt 35c

### Stainless Steel Reflectors

#### FLUORESCENT

20 inches long .....	\$15.50
24 inches long .....	17.50
36 inches long .....	19.50

**TURTLE TANK—No. AC 1—6½" W. x 10" L. x 4" H. .... \$2.00**

## GLASS BOTTOM AQUARIUMS

Made with clear glass sides, glass bottom. Beautiful and durable. The 2 and 5 gallon Polished Metal frames—the 10 gallon—Black baked enamel metal frame.

No.	AO 1	Width	Length	Height		
	AO 2	6½	11¼	7½	1½ gal.	\$1.95
	AO 5	6½	14½	7½	2 gal.	2.50
	AO 10	9¼	15¼	9½	5 gal.	4.00
		10	20	10	10 gal.	7.50

Shipped only by Express

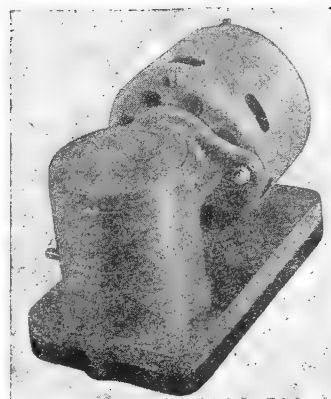


## New! Dependable—Stronger Aeration with Neptune-Rotaerator

So new we had to hold up the press to make room for it. To date this is the most powerful air pump we have ever used.

The Rotaerator has sufficient air out-put to supply 4 filters and 6 air releasers—self starting—built in air filter—brushless motor—requires oiling in only three places—every three months—operates on 110-120 Volt AC Current. Guaranteed by Manufacturer for 1 year. Dimensions 5 3/4" in length, 4 1/4" in height, 3 1/2" in width.

**Price—Only \$18.50**



## METAL FRAME AQUARIUM

We again have in stock—this popular aquarium—metal frame—black marble finish—slate bottom—well constructed. The following are the sizes in stock.

<b>No. M10</b> —10 gallon.....	10"	20"	12"	Each \$ 8.00
<b>No. M15</b> —15 gallon.....	12"	24"	12"	Each 10.00
<b>No. M20</b> —20 gallon.....	12"	24"	16"	Each 18.50

## REFLECTORS

Aquarium reflectors add to the beauty and assist in stimulating plant growth. This series of Reflectors is of Black Marble Finish and Stainless Steel—The Stainless steel are of lighter gauge metal than reflectors on Page 10.

20" Long—Marble Each	\$5.00	S. S. each	\$7.50
24" Long—Marble Each	6.25	S. S. each	8.50

# AQUARIUM ACCESSORIES

**3. FEEDING RINGS**—Prevents food from spreading over the entire aquarium. When used fish will become so tame that they will rush to the feeding ring when they see you coming with the food.

Square 2 1/4x2 1/4 Inches.....	each 25c
Rectangular 2x4 Inches.....	each 35c
Square—4x4 inches.....	each 50c

**PLASTIC FEEDING RINGS**—Similar to picture but made of unbreakable plastic. Can be used for dry or live food. each 75c

**THERMOMETERS**—An absolute necessity in any aquarium. Easy to read and guaranteed to be accurate within 2 degrees. As pictured above.

4. SPEED POINT.....	each 35c
5. STANDING .....	each 35c
6. LARGE FLOATING.....	each 35c

**AQUARIUM SCRAPERS**—For removing algae and cleaning the inside aquarium glass.

7. MONEL METAL—Rust proof 15 inches long.....	each 65c
MONEL METAL—Rust proof 20 inches long.....	each 75c
8. WOOD HANDLE SCRAPER—18 inches long.....	each 50c

**1. PLASTIC DIP TUBE**—To clean the refuse off the bottom of your aquarium. Put the large end into the aquarium over the sediment you wish to remove; keep finger over top of other end; remove finger—Presto! the dirt is sucked into the siphon. Replace your finger, remove dip tube, and pour out water and refuse.

14 inches long.....	75c
18 inches long.....	each \$1.00
24 inches long.....	each \$1.25
GLASS DIP TUBE.....	12" size 25c; 14" size 35c; 16" size 50c

**FISH NETS**—Indispensable for every aquarist and fish fancier. For gold or Tropical fish—Wire handles.

<b>N 1</b> —3 inch Triangular net.....	15c
<b>N 2</b> —4 inch Triangular net.....	25c
For gold or tropical fish. All nets with wire handles.	
<b>N 3</b> —6 inch Triangular net.....	35c
<b>N 4</b> —4x5 inch size.....	35c
<b>N 5</b> —5x8 inch.....	50c
<b>N 6</b> —7x10 inch for large tanks.....	75c
<b>N 8</b> —4 inch Triangle—open netting for goldfish.....	25c inch
<b>N 9</b> —6 inch Triangle—open netting for goldfish.....	50c inch

**GLASSIES**—large one inch size marbles in assorted colors. Very decorative. 12 for 25c; 100 for \$1.50

**AQUARIUM CEMENT—PE-CO-RA**—A product that can't be beat for repairing broken aquariums or constructing new ones. Easy to work with; a black cement ready for immediate use; directions on can. 1 pound can 50c; 5 pound can (SHIPPED EXPRESS COLLECT).....\$2.00

**LIQUID CEMENT**—To repair minor leaks in the aquarium—1 oz. bottle 25c

**PLASTOID BRAND CEMENT**—A low price cement for repairing aquariums. Black—one pound can 30c; Green—one pound can 30c.

**U-CHANNEL RUBBER**—Make your own Betta tank—use it to divide your aquarium—Cut glass to size—slide glass and rubber in aquarium for partition—That's all there is to it. Per foot 15c.

**SELF DESIGNING CRYSTAL PAINT**—Used to paint on aquarium glass back and sides to reduce light intensity to eliminate algae—easy to apply. Self designing. Dries in 24 hours. 1 oz. bottles—green 25c—Blue 25c—Black 25c—8 oz. bottles \$1.00.

**2. MEDICATED AQUARIUM BALLS**—A scientific neutralizer essential for fish health. To reduce and prevent acid conditions in your aquarium. Price.....3 for 25c

# AFRICAN VIOLETS (Saint Paulia)

**ADMIRAL**—Light Blue—compact, a strong grower. Each **75c.**

**BI-COLOR**—Red Violet—darkest at tips—large upright grower. **\$1.50.**

**BLUE BIRD**—A two-colored blue. **75c.**

**BLUE BOY**—Similar to the above but a different shade of blue. **50c each.**

**BLUSHING MAIDEN**—White overlaid with pink, originated by Ulrey. **75c.**

**BLUE BOY SUPREME**—Deep blue violet with broad petals. **\$1.25.**

**DU PONT BLUE**—Lovely, light blue violet with broad round petals. **\$1.50.**

**DOUBLE DUCHESS**—Gorgeous variety—double—purple. **\$1.50.**



## SEEDLINGS

A brand new thrill! Hybrid African Violets. Here is truly a collectors dream—a chance to enjoy the thrill of seeing new kinds of African Violets—Come into bloom the first time. We offer fine sturdy plants grown from hand pollinated seed of selected parentage. All will make lovely flowers and there is no telling what new shades or characteristics may develop—from one of America's finest growers.

**\$2.00 each—3 for \$5.00—12 for \$16.50**

**SKY BLUE**—A very pale blue. **\$1.50.**

**BLUE EYES**—A new blue. **\$1.50.**

**ORCHID BEAUTY**—Orchid colored blooms. **75c.**

**PINK BEAUTY**—A patented true pink variety. **50c each.**

**PURPLE PRINCE**—Rich, clear purple with light flat green leaf. **\$1.00.**

**RED HEAD**—A scarce variety. **\$1.50.**

**SAILOR BOY**—Light blue, blooms above plant. **75c.**

**ULREY'S BLUE GIRL**—One of the best of African Violets—free blooming—beautiful deep blue. **50c.**

**VIKING**—Violet Blue—a showy variety. **\$1.00.**

**WHITE LADY**—Another patented variety—snow white. **75c.**

Make an African Violet the center piece of your terrarium—Continuous bloom and beauty—Grow violet cuttings in your terrariums—Have you tried to grow violets under glass? If you have tried other methods without too much success by all means try growing them in a terrarium.

**THE AFRICAN VIOLET**—by Helen Van Pelt Wilson. If you are fascinated by the African Violet you will love this book—fully illustrated—191 pages.

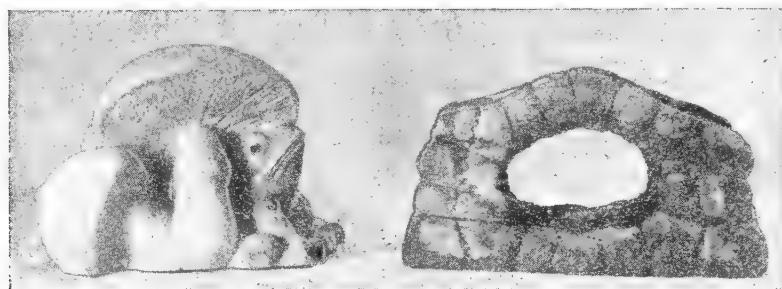
Price **\$2.50**

## No. 2 RUSTIC BRIDGE

Just the thing for that final touch of realism in your terrarium or aquarium. This is a real rustic stone bridge made of cement—painted in natural colors—6½ in. long—3 in. wide—3½ in. high. Each **75c.**

## No. 1 FROG 'N' TOADSTOOL

An attractive ornament for the pool's edge or larger Terrarium Garden—made of cement—painted realistically in natural colors that are water proof—6 in. long—4½ in. high. Each **\$1.50.**



No. 1

No. 2

## FROGS 'N' TURTLES

A Jumbo Bull Frog and a Green Frog—both looking so real and alive you almost expect them to hop away or sing—and a whole family of turtles—Mom, Pop and Baby Turtle—that will look real cute "crawling" along the edge of your pool. Both turtles and frogs are made of durable cement—painted in natural colors to enhance the naturalness of your pool for years.

**Jumbo Bull Frog** 7" high, 3½" long, 5" wide.

By Express Each **\$2.00**

**Green Frog** 2½" high, 5" long, 3" wide.

Each **\$1.00**

**Papa Turtle** 2¾" high, 6" long, 4" wide.

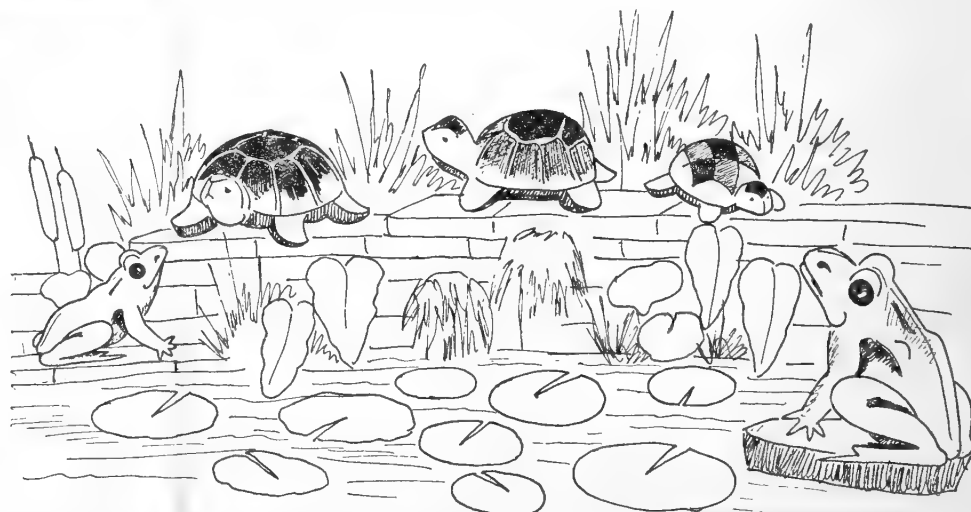
Each **\$ .75**

**Mamma Turtle** 2" high, 4½" long, 3" wide.

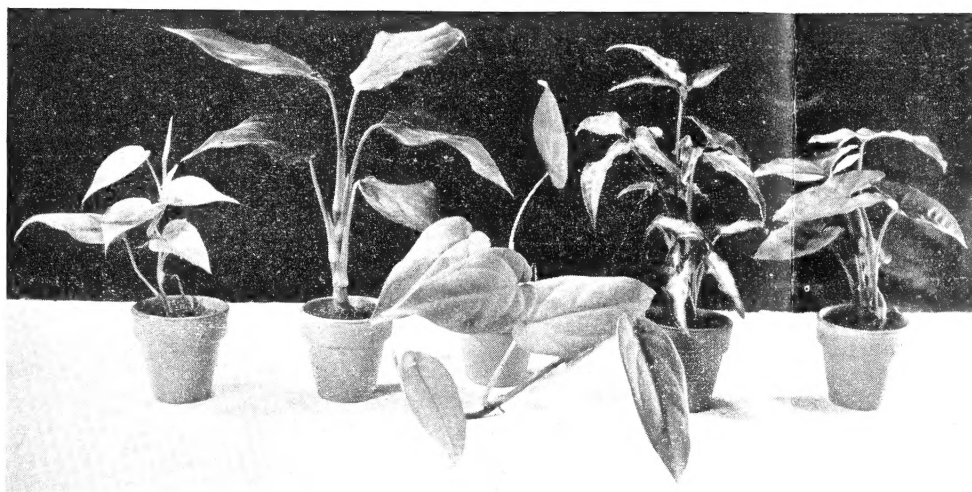
Each **\$ .50**

**Baby Turtle** 1¼" high, 3" long, 2¼" wide.

Each **\$ .35, 6 for \$1.50**







## MOISTURE LOVING PLANTS

(Reading left to right)

- M10 **Philodendron cordatum** variegated. Variegated ivy on glossy green leaf. Each 50c.
- M11 **Chinese Evergreen**—shiny leathery, painted foliage. Each 50c.
- M12 **Philodendron podophyllum**, from Central America leathery bright green leaves, darker veins. Each 50c.
- M14 **Variegated Nephthytis** (patented). Tri-leaf wonder. Each 50c.
- M15 **New Nephthytis** long arrow shaped leaves, tropical creeper. Excellent. Each 35c.

A group of plants that are adaptable to many uses and they like plenty of moisture and can be grown in water.

## PLEASE SHARE THIS CATALOG WITH A FRIEND WHO HAS A WATER GARDEN

Due to paper shortage—there cannot be enough copies for everyone. After you have sent your order, pass your catalog along to a friend or neighbor.

Our catalog No. H8, "Things Aquatic for the Home," lists Goldfish, Aquarium Plants, Scavengers and Baby Turtles, Aquarium Stands and Reflectors, Aquarium Plant Collections, Heaters, Thermostats, Aerators and Filtration Supplies, 2 full pages of accessories, New Ornamental Castles and Plant Pots—5 pages of Plants and Accessories for the Terrariums—write today for this complete Aquatic Catalog.

## IVIES---

**H-19 VIOLET REED**—a new ivy—has three pointed leaves with a distinct curly effect—entirely different in form from other ivies—easy to grow. Each 25c.

**H-20 MANDAS CRESTED IVY**—a compact trailing plant—Beautiful large cellophane green wavy leaves—distinctly different—one of those "must have" varieties. Each 50c.

**H-21 PINOAK IVY**—Dwarf, self branching creeper, dark green leaves. Each 25c.

**H-22 GOLD DUST IVY**—a new Ivy—a beautiful ivy—mottled yellow and green background—a free growing variety with trailing habits. Each 50c.

## MORE IVIES---

**H-23 NEEDLE POINT**—Dainty little leaves—growing close together, self-branching, makes it desirable for the home. Each 35c.

**H-24 BARCAFERS IDEAL**—Different in shape from other ivies—leaves have a curly effect—Dark green foliage. Each 35c.

**H-25 FAN IVY**—One of the best—fan shaped leaves—veins in leaves of silver sheen—strong bushy grower. Each 35c.

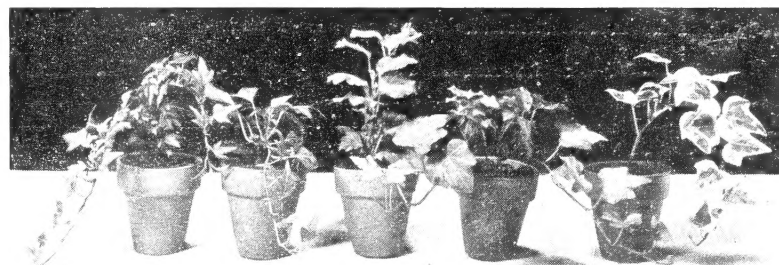
**H-26 RAYS SUPREME**—Another pointed leaf variety with self branching leaves. Each 35c.

**H-27 GLACIER**—The finest of variegated green and white ivies—self branching, fast grower and trailing. Each 50c.

### COLLECTION H-125

One each  
of the above

**\$1.25**



H23

H24

H25

H26

H27

### COLLECTION NO. H-150

One Each of  
the Above

**\$1.55**

### A COMPLETE COLLECTION OF IVIES

Months of pleasure—for a small amount of money—an enjoyable hobby—it is easy to grow and develop all these plants.

### COLLECTION NO. H-300

All Ivies Listed on Page 20-22  
26 Different Ivies (Labeled)

FOR

**\$6.75**



H-8

H-9

H-10

H-11

H-12

# IVIES . . .

**H-8 SPEAR HEAD IVY** A miniature leaf—self branching Ivy—compact—easy to grow. 35c each.

grows stiff and erect with small leaves standing out from two sides of the stem. 35c each.

**H-9 MINIATURE VARIEGATED IVY** A small leaf type similar to the large leaved variegated Ivy. 35c each.

**H-11 SMALL LEAVED VARIEGATED IVY** (Elegantissima) a beautiful Ivy of very slow growth. 25c each.

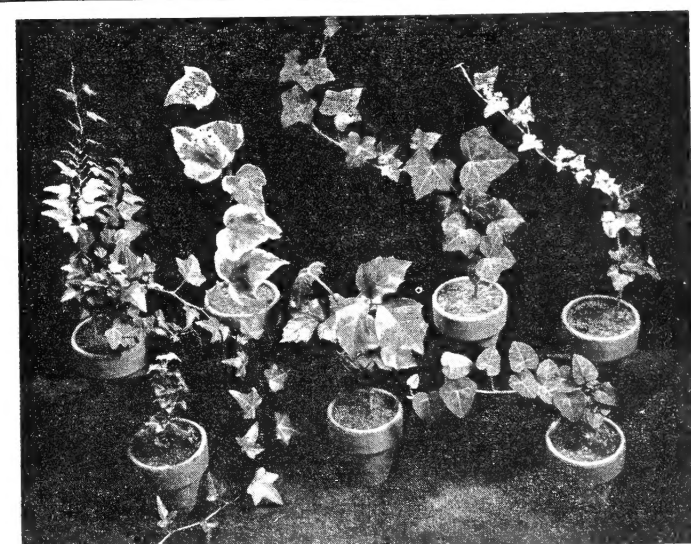
**H-10 ARBORESCENS IVY** (Conglomerata Erecta)—an ivy oddity—

**H-12 ALBANY IVY** (Dwarf Ivy) compact—dense growth—Hardy. 35c each.

## COLLECTION H-75

One each of the above described Ivy plants for only

**\$1.25**



Ivy as described above

Back row: H-3, H-4, H-1, H-6; front row: H-5, H-7, H-2

## IVIES

**H-1 ENGLISH IVY** (Hedera Helix). For the border where it is a bit shady. Alternate dark green leaves. Each 20c.

**H-2 HEART LEAF IVY** (Hedera Colchica). Its leaves form a definite heart pattern. Each 25c.

**H-3 SELF BRANCHING IVY** (Hedera Pittsburgh). Grows with new branches forming at the base of the leaves. Each 25c.

**H-4 VARIEGATED IVY** (Hedera Helix Variegata). A blending of green and white not hardy. Each 25c.

**H-5 BUNCHLEAF IVY** (Hedera Conglomerata). Small bunchy and new. Leaves are curly. Each 50c.

**H-6 LEOPARD IVY** (Hedera Colchica Variegata). Leaves are deep green with tiny white dotted coloring on the surface of the leaf. Each 35c.

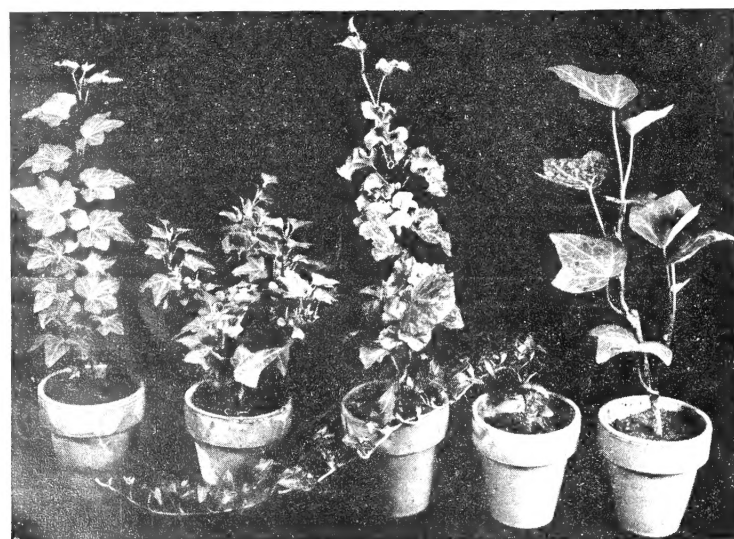
**H-7 GRAPE IVY** (Vitis Rhombifolia). Leaves are bright green shiny like the leaves of a grape vine. Each 25c.

## COLLECTION No. H-50

One each of the above described Ivy plants.

For only

**\$1.75**



H-14

15

16

17

18

## MORE NEW IVIES

**H-14 WEBERS CALIFORNIA IVY** A new variety of compact growth leaves vary in size and shape—trailing type. 25c.

**H-15 MERION BEAUTY** A dainty small leaf variety of self branching habits—grows compact and trails. 25c

**H-16 CRINKLY IVY** A most unusual Ivy—Round curly crinkly leaves. Grows erect. 50c.

**H-17 TORTUOSA** Another unusual Ivy—Leaves have three distinct points—glossy green color. 25c.

**H-18 ALGERIAN IVY** Here's an ivy that really will grow for you—giant dark green leaves on long stems (a Jack and the Bean Stock Ivy). 25c.

## COLLECTION H-100

These 5 new varieties

**\$1.25**

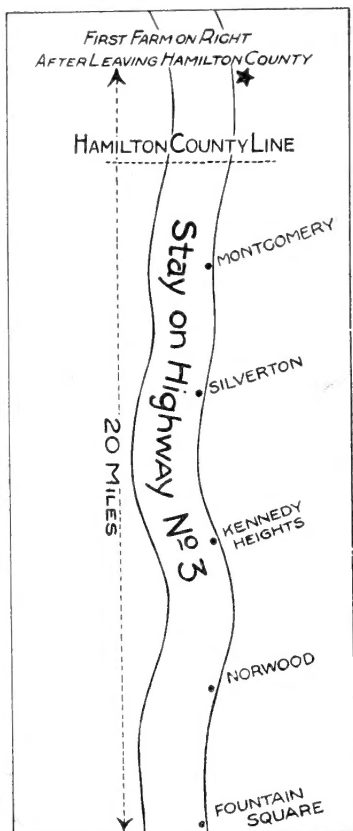


## Visitors Welcome-

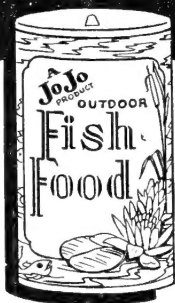
We invite you to visit Ohio's finest Water Gardens—We are located on Montgomery Pike, State Highway No. 3—U. S. No. 22 just a pleasant 20 mile drive from downtown Cincinnati, 89 miles from Columbus, Ohio. 40 miles southeast of Dayton, Ohio.

We are open daily and Sundays 8:30 to 5:30 from Jan. 1 to April 1—daily 8:30 to 5:30—Sunday afternoon from 1:00 to 5:30.

We are not located in Loveland, Ohio—When you drive out—STAY ON STATE HIGHWAY NO. 3—Loveland, Ohio is only our Post Office Address. Our phone number—Loveland 4033.



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Big 10 ounce package

50c 3 for \$1.45

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